Shinjini Roy

126, Stubbs Hall, Baton Rouge, LA 70803 | (225) 578-1645 | sroy45@lsu.edu

EDUCATION

Louisiana State University, Baton Rouge, LA **College of Humanities and Social Sciences** PhD, Sociology

Expected graduation date: Spring 2026

South Asian University, New Delhi, India Graduated May 2021 Master of Arts, Sociology Thesis: Enter the Blogosphere: An Inquiry into the World of Indian Parenting Websites; Dr. Diya Mehra

Presidency University, Kolkata, India Bachelor of Arts, Sociology Thesis: The Blue Whale Challenge in India; Dr. Hia Sen

EMPLOYMENT HISTORY

Graduate Assistant. Social Research and Evaluation Center Louisiana State University, Baton Rouge LA

- Providing research support for Zero Suicide Initiative, funded by the Substance Abuse and Mental Health Services Administration (SAMHSA).
- Preparing documents and conducting training of client providers.
- Assisting with building the database for National Outcome Measures (NOM) Surveys.
- **Supplemental Instruction Leader, Center for Academic Success** Louisiana State University, Baton Rouge, LA
 - Attended workshops to learn about Supplemental Instruction (SI) methods used to facilitate collaborative learning.
 - Plan and hold bi-weekly SI sessions for the undergraduate course SOCL2201.
 - Hold weekly office hours to help students with learning and test-taking strategies.

Graduate Teaching Assistant, Department of Sociology Louisiana State University, Baton Rouge, LA

- Assisting the instructor with grading assignments for the undergraduate course SOCL3601.
- Regular correspondence with students regarding course material and syllabus.

Project Assistant Intern

Tata Institute of Social Sciences, Mumbai, India

Worked on the Indian Council of Social Science Research funded project "The New Indian Middle Class", PI: Professor Manish K. Jha.

August 2022 - Present

Graduated May 2018

August 2021 – August 2022

May – June 2017

August 2021 – August 2022

- Interviewed respondents, in person and telephonically, using semi-structured questionnaires.
- Coded and analyzed data and reported findings to the PI.

Consumer Research Intern *Nielsen, Mumbai, India*

May – June 2016

- Data entry for the CRS Product Specialists team, involved in multiple projects concerning consumer insights for multinational brands.
- Assisted with recording and transcription during focus group discussions.
- Created summary reports for each project, with observations and recommendations for the client.

TEACHING

• Guest lecture for SOCL2201: Fundamentals of Statistics, "ANOVA", Spring 2023.

CONFERENCES

• Poster presentation, "Enter the Blogosphere: An Inquiry into the World of Indian Parenting", Louisiana State University, 1st Graduate Research Conference, April 2023.

AWARDS

- Graduate Teaching Assistantship, Department of Sociology, LSU.
- Merit Scholarship, South Asian University.