

Instructor | Montana Jean Smith, M.A.

Office | Coates 327

Hours | MWF 12:30-1:20 p.m.

Course & Location | Section 25, Coates 225

Office Hours | M/W 11:30 a.m.-12:20 p.m.
& 1:30-2:30 p.m.

E-mail | msmi384@lsu.edu

Required Materials | Valenzano III et. al (2018). *The Speaker's Primer, LSU Custom Edition.* (available through LSU bookstore).

Course Overview

CMST 2060 is a *General Education Humanities Course* designed to familiarize students with the study of public speaking. The act of public speaking is the culmination (and often the beginning) of a long process of critical dialogue between oneself, language, and the imagined responses of the audience. Courses in written and oral communication enhance the ability of individuals and groups to read and listen critically and to write and speak effectively by attention to how the gathering, analyzing, and presenting of evidence and conclusions can be designed for specific purposes and audiences. By studying communication processes and applying communication theory, students will be encouraged to improve their own communication skills as well as to better their ability to analyze communication in "real world" situations so that, ultimately, students will be able to more effectively engage in ethical civil discourse across a variety of circumstances. Throughout the semester, students will be introduced to the fundamental concepts of public speaking.

Course Objectives

As a General Education Humanities Course, CMST 2060 will enable students to demonstrate an understanding of historical, cultural, and philosophical complexity that supports sophisticated discourse.

As a result of this course, students should:

1. Understand the principles of rhetoric and effectively utilize them in crafting well researched, reasoned, and appealing speeches.
2. Choose topics for public speaking that are timely, relevant, and adaptable given varying situations in which the message may be delivered, and for different audiences.
3. Effectively and critically evaluate message/speech content and delivery, both when examining one's own work as well as that of others.
4. Understand and utilize the verbal and nonverbal elements essential for exemplary speech delivery.
5. Analyze and discuss speeches of historical, political and social significance.

COURSE ASSIGNMENTS	
<u>4 MAJOR SPEECHES</u>	<u>50% of Overall Grade</u>
Introductory Speech	7.5%
Informative Speech	12.5%
Persuasive Speech	20.0%
Commemorative Speech	10.0%
<u>RPS & IN-CLASS ACTIVITIES</u>	<u>30% of Overall Grade</u>
Research Participation	3.0%
Activity Speeches	12.0%
Reading Assessments	15.0%
<u>EXAMS</u>	<u>20% of Overall Grade</u>
Midterm Exam	10.0%
Final Exam	10.0%

Speeches and Presentations

Introductory Speech | 2-4 minute speech in which you will tell a personal narrative.

Informative Speech | 3-5 minute speech. You will choose a topic on which you will inform the audience.

Persuasive Speech | 4-6 minutes. You will take a position on a controversial topic and persuade your audience to change their attitudes, values, and/or beliefs.

Commemorative Speech | 3-5 minute speech in which you commemorate a person, place, or thing from your childhood.

Extra Credit

There is no extra credit offered in this course.

Written Work Format

All written work is expected to be typed and stapled (do not use paperclips; fancy folders are unnecessary). Correct spelling, grammar, punctuation, and structure are expected. Do not use cover sheets (save a tree); instead, please provide all pertinent information in the top, left corner of the first page. All work should be double-spaced (unless otherwise indicated), and in 12 point font (Times New Roman) with normal (1 inch) margins. Do not put extra spaces between paragraphs.

Plagiarism

You are to assume that all assignments in this course are individual assignments unless explicit instructions are provided for a group project. Any student found to have turned in material not their own (either downloaded from the internet or written by another student) in part or in whole will immediately be reported to the Dean of Students. The Internet has made plagiarism very easy and very tempting. Hundreds of sites offer papers, research, writing, and editing. The ease with which such material is available over the Internet does not lessen the seriousness of claiming material from the Internet as your own. See the LSU policies on plagiarism here: <http://www.lib.lsu.edu/instruction/plagiarism2.html>. **Your paper would be considered plagiarized in part or entirely if you do any of the following:**

- Submit a paper that was written by someone other than you.
- Submit a paper in which you use the ideas, metaphors or reasoning style of another, but do not cite that source and/or place that source in your list of references. Simply rewording a sentence does not make work your own.
- Submit a paper in which you "cut and paste" or use the exact words of a source and you do not put the words within quotation marks, use footnotes or in-text citations, and place the source in your list of references.

Due Dates/ Late Work Policy

Papers, speeches, assignments and tests should be turned in at the beginning of the class period on the day they are due. Work not handed in at the beginning of class will be considered a day late. Late work will receive 10% (or one letter grade) reductions for each day handed in past the deadline. You may "stop the clock" if you discuss the late assignment with me prior to when it is due. If something beyond your control occurs, please contact me as soon as possible to explain why an assignment will be late. You may email me at msmi384@lsu.edu. You may request to "stop the clock" by emailing a request that contains the following: a) the new due date, b) the reason for the need to stop the clock, and c) what you believe to be an appropriate penalty for the late assignment.

Style

Use either MLA or APA citation format on all speeches and papers. Buy a copy of the most recent style manual to see format suggestions.

Grade Appeals

You are welcome to seek a grade change on any assignment or test if you believe is graded incorrectly. To do so, you will need to submit your appeal in writing during the class period immediately following the return of the graded assignment. In the appeal, you will need to do the following:

- a. Identify which assignment or test question you are appealing.
- b. Justify why your answer or performance was correct. In this section, you are expected to cite course readings, lecture notes, and/or assignment descriptions. In other words, make a case for why your answer is correct.
- c. If you are seeking partial credit, then quantify what amount of grade change you think is warranted.

Grading Criteria and Scale

A+	100-97%				
A	96.9-93.0%	B-	82.9-80%	D+	69.9-67%
A-	92.9-90%	C+	79.9-77%	D	66.9-63%
B+	89.9-87%	C	76.9-73%	D-	62.9-60%
B	86.9-83%	C-	72.9-70%	F	below 60%

"A" does **NOT** mean you have simply successfully completed all assignments. It means you have been consistent and have **excelled** in performances and written work. An "A" student makes me say "Wow!" on a regular basis.

"B" means you have completed all assignments **and have gone the extra step beyond**. A "B" indicates you have thoroughly prepared, followed the assignment requirements, and made the audience/reader interested in your work.

"C" means you have successfully accomplished the assignments and are able to construct and deliver a strong performances or written assignments.

"D" and **"F"** indicate you have not met the basic criteria of assignments and/or you have turned in or presented deficient work.

For each assignment, students will receive instructions, which include a more detailed description of the requirements and a list of the grading criteria for that assignment. If you have any questions at any time about a particular assignment, please speak with the instructor.

Attendance/Tardiness Policy & Participation Expectations

Attendance AND active participation in this course is required! Students will be allowed two unexcused absences over the course of one semester. For each unexcused absence after the two have been "used", the student's final grade will be dropped by one-third (i.e., a B to a B-, an A- to a B+). The definition of an unexcused absence is: an absence that does not result from a true emergency, documented illness, official college business, or death of a close family member/friend. Written proof will be required to justify any absence. Please do not ask me if you missed anything important. Of course you did, everything we do in class is important. If a student is absent, it is that student's responsibility to find out what happened during the missed class and to be prepared for the next class session. Notify the instructor in advance if you plan to be absent and contact the instructor after you have been absent to receive a course update. Students are expected to be in their seats and prepared when class is scheduled to begin. **If a student joins the class late (without getting prior consent from the instructor), this tardy will be recorded as 1/2 an unexcused absence. If late on "Speech Days," DO NOT ENTER the classroom until the speaker has finished.**

Students and instructors are expected to respectfully participate in class with a positive attitude that will contribute to learning. I am asking you to take personal and academic risks in this class. This demands preparation for class discussions and full participation in all assignments as well as offering honest but kind responses to the work of other students. By joining this class, you are making an ethical commitment to approach your work and each another with care and respect. Collectively, we will create an environment that fosters deep explorations of communication theory and practice. If you have special needs, please see me as soon as possible and I will work with you toward your success. Language may be an issue for some; however, this course is not graded on English skills but on communication ability, effort, improvement and work ethic.

Cell Phone and Computer Policy

Cell phones will be allowed in class on silent mode. As a young professional, students should realize the appropriate time to communicate on mobile devices. Cell phones will **not** be allowed on presentation days out of respect to fellow peers. No laptops or tablets will be allowed during class unless authorized before hand.

Disability and Academic Accommodations

The Americans with Disabilities Act and the Rehabilitations Act of 1973 states: "If you have a disability that may have some impact on your work in this class and for which you may require accommodations, please see a coordinator in the Office of Disability Affairs (112 Johnston Hall) so that such accommodations can be arranged." After you receive

the accommodation letters, please meet with me to discuss the provisions of those accommodations.

Research Participation

The material you will learn in this course is the product of research. The goal of the research learning requirement is to help you to gain knowledge about the process by which scholars attempt to understand human behavior. All students taking CMST 1061, 2010, 1150, and 2060 must complete a research learning requirement. For each course in which a student is enrolled, he or she must complete

2 research credits. You can fulfill your requirement by

- 1. Participating in research studies conducted in the Department of Communication Studies.** All studies that last between 0 and 30 minutes will count as one credit. Any study that lasts between 31 and 60 minutes will count as two credits. Each study will specify the number of credits a student can earn for completion. There will be several survey and experimental studies conducted throughout the semester. These studies are held on campus at various times and in various locations or are administered through online survey software. All available studies are approved by the Institutional Review Board at LSU.
- 2. Participating in an organized departmental function such as debate or public speaking competition.** Only departmental sanctioned events will count toward a student's research learning requirement; thus, no credit will be given for a student attending an outside speaker or performance.
- 3. Serving as a research assistant for a faculty member in the Department of Communication Studies.** The number of units and requirements for those units will be set by the researcher and either accepted or rejected by the student.

The research learning requirement is worth 3% of your total grade; you will receive your 3% if you accumulate 2 research credits during the given semester. Please note that **all research learning credits must be completed and allocated by TBA (the Tuesday prior to the start of the concentrated study period).**

ALL available options to earn credit are posted on an electronic bulletin board located at <https://lsuhumanresearch.sona-systems.com/Default.aspx?ReturnUrl=/> . When you go to this website, you will first have to request an account. Once you have secured an account, you will be able to log in and see the options available to you for your various CMST courses.

Please note that various ways to fulfill your research learning requirement will appear on this bulletin board throughout the semester. You are encouraged to check the system on a regular basis for current credit options that fit your interests as well as your schedule.

It is very important that when you sign-up for a credit option that you attend that option or cancel your sign up. **Failure to show up twice during one semester will result in your access to the system being restricted and you being unable to complete your research learning requirement.** Valid excuses for failing to cancel a sign up and missing a credit option are the same as those found in LSU Policy Statement 31.

Detailed instructions on how to request an account and to navigate the system are posted on the homepage of the Department of Communication Studies, <http://www.lsu.edu/cmst>.

Click on RESOURCES and RESEARCH PARTICIPATION SYSTEM. Scroll down to find the document titled "RPS – Instructions for Students."

You are encouraged to create an account during the first week of classes so that any problems that arise can be remedied before it is too late. If you have questions about this requirement or the online system that keeps track of credits, please email researchadmin@lsu.edu.

LSU Commitment to Community

The LSU Commitment to Community provides a guiding ethos to the University community. Students are encouraged to exemplify the Commitment to Community in their daily lives.

Louisiana State University is an interactive community in which Students, faculty, and staff together strive to pursue truth, advance learning, and uphold the highest standards of performance in an academic and social environment.

It is a community that fosters individual development and the creation of bonds that transcend the time spent within its gates.

To demonstrate my pride in LSU, as a member of its community, I will:

- accept responsibility for my actions;
- hold myself and others to the highest standards of academic, personal, and social integrity;
- practice justice, equality, and compassion in human relations;
- respect the dignity of all persons and accept individual differences;

- respect the environment and the rights and property of others and the University;
- contribute positively to the life of the campus and surrounding community; and
- use my LSU experience to be an active citizen in an international and interdependent world.

The continued success of LSU depends on the faithful commitment by each community member to these, our basic principles. (Adopted May 1995)

TITLE IX & Sexual Misconduct Policy:

Title IX of the Education Amendments of 1972 is a comprehensive federal law that prohibits discrimination based on the gender of students and employees of educational institutions that receive federal financial assistance.

In accordance with Title IX and other applicable law, Louisiana State University (“LSU”) is committed to providing a learning, working, and living environment that promotes integrity, civility, and mutual respect in an environment free of discrimination on the basis of sex and sexual misconduct which includes sex discrimination, sexual harassment, dating violence, domestic violence, sexual assault, stalking and retaliation. LSU prohibits sex discrimination and sexual misconduct. This policy applies to all persons without regard to sexual orientation, gender identity and/or gender expression.

Sex discrimination and sexual misconduct violate an individual’s fundamental rights and personal dignity. LSU considers sex discrimination and sexual misconduct in all of its forms to be serious offenses. This policy has been developed to reaffirm these principles and to provide recourse for individuals whose rights have been violated. This policy establishes a mechanism for determining when rights have been violated in employment, student life, campus support services, LSU programs and/or an academic environment. If you have concerns, you can contact:

University Contacts

Gaston Reinoso

Campus Title IX Coordinator
 gastonr@lsu.edu
 Office of Human Resource Mngmnt
 110 Thomas Boyd Hall
 Baton Rouge, LA 70803
 225-578-8200

Maria Fuentes_Martin

Campus Title IX Deputy Coordinator for Students
 mari@lsu.eduLSU
 LSU Dean of Students
 333 Student Union
 Baton Rouge, LA 70803
 225-578-9442

Departmental Contacts

Dr. Loretta Pecchioni, lpecch1@lsu.edu
 Professor and Chair of the Department of Communication Studies

Dr. Bonny McDonald, bmcd021@lsu.edu
Director of Basic Courses, Department of Communication Studies

Montana Jean Smith, msemi384@lsu.edu
CMST 2060 Section --- Instructor of Record

Have You Declared Your Major Or Minor?

Business leaders and other professionals recognize the importance of developing communication skills and analysis. Alan Greenspan, for example, stated, "To succeed, you will soon learn, as I did, the importance of a solid foundation in the basics of education – literacy, both verbal and numerical, and communication skills." We hope this course contributes to your success.

To learn more about communication, you may want to major or minor in the Department of Communication Studies. The program explores how people sustain and change, experience, and make sense of the world through symbolic action. Students develop conceptual skills to analyze written, oral, and visual messages. Students gain practical experience in such areas such as public speaking, group decision-making, performance, and film. Such skills are elemental to careers in business, government, law, social services, and the arts.

A major in Communication Studies requires 36 hours including 12 hours of core classes and 12 hours at the 3000 or 4000 level. A minor requires 15 hours with one core class and 6 hours at the 3000 level or above.

The Department of Communication Studies offers 6 Pathways of Study as guidance for students interested in taking CMST courses. These pathways include lists of courses that can be taken for students interested in the following areas within Communication Studies:

- *Public Discourse*
- *Art and Culture*
- *Professional Communication*
- *Communication in Human Relationships*
- *Visual and Mediated Communication*
- *Create your Own Pathway*

More information is available at www.lsu.edu/cmst or by contacting our undergraduate advisor Mr. Kent Filbel (kfilli@lsu.edu), whose hours are posted at his office, 135 Coates Hall.

My teaching philosophy: My goal as an instructor is to do all that I can to create an energizing environment in which we can all enjoy learning from each other safely and productively. In order to achieve this goal it is imperative that everyone contributes by behaving with professionalism and enthusiasm. I believe that a student's education is largely dependent on her or his own effort, attitude, and behavior. I am willing to work very hard for my students, but in turn expect my students to put forth an honest, diligent effort with a positive attitude. I want you to gain knowledge and skills that will be useful to you in your college career and beyond. I believe that learning should be an exciting, challenging, and gratifying experience and **I AM HERE TO HELP!** If you have any questions or need extra assistance, inside or outside of class, **PLEASE** do not hesitate to ask me. I am committed to helping students attain the best quality of education she or he can. I am looking forward to an awesome semester!