

Fall 2017
Instructor: Emily Graves

Syllabus CMST 2060 Public Speaking¹
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Office: 148 Coates Hall
Office Hours: Tuesday 12:30-2:30pm, Friday 1:30-3:30pm.

Course Description/ Goals:

CMST 2060 is a *General Education Humanities Course* designed to familiarize students with the study of public speaking. The act of public speaking is the culmination (and often the beginning) of a long process of critical dialogue between oneself, language, and the imagined responses of the audience, and desired change. In other words, it takes being confident in who you are, what you want to say, how you are going to say it, who you want to say it to, and why you should say anything at all. This course will give you the mechanics of making speeches, and introduce you to elements of persuasion. It will ask you to think of speeches as building blocks for changing people's minds about, and potentially changing people's experience of, shared problems.

As a General Education Humanities Course, CMST 2060 will enable students to demonstrate an understanding of historical, cultural, and philosophical complexity that supports sophisticated discourse.

To take public speaking as consequential, students will use persuasive techniques to make the case for selecting one social problem to address. We will consider a variety of solutions to this problem, and then use a democratic system to decide a "winning" solution. All students will participate in the solution the class has elected.

To get a jump on the course, go home tonight and start thinking about what shared problems bother you. Also, consider what non-profit organizations address those problems.

You will need to have an SD card for this class. You will need a notebook to bring to class. Print out this syllabus and bring it with you as a resource.

CLASS RESOURCES

- Moodle – Moodle will be a hub for class readings, additional articles of interest, a place to give and get feedback, general questions, links to databases
- LSU Library System – Research databases for all topics (be sure you are signed into myLSU to access all content); Research Librarian can offer tutorials on LSU's research capabilities and offer individual help with research projects;
- You can set up an appointment with Communication Studies librarian, Mitch Fontenot, who can assist with research: mfonten@lsu.edu
- Studio 151 – computer lab; presentation practice room with instant video playback; high quality recording equipment; writing and composition tutoring

As a result of this course, students should:

¹ This document has been influenced by ideas and language from Dr. Ashley Jones-Bodie, Dr. Danielle McGeough, Dr. Annemarie Galeucia, Dr. Bonny McDonald, Dr. Laura Sells, Dr. Ari Gratch, and Dr. Mike Rold

- Understand the principles of rhetoric and effectively utilize them in crafting well researched, reasoned, and appealing speeches.
- Choose topics for public speaking that are timely, relevant, and adaptable given varying situations in which the message may be delivered, and for different audiences.
- Effectively and critically evaluate message/speech content and delivery, both when examining one's own work as well as that of others.
- Understand and utilize the verbal and nonverbal elements essential for exemplary speech delivery.
- Analyze and discuss speeches of historical, political and social significance.
- Examine one's own biases as listeners, classroom community members, and consumers of information.

To achieve these goals, we will apply assignments and activities that provide you the opportunity to:

- Practice various speech composition and delivery techniques in many informal "activity" speeches.
- Research, draft, get feedback on, edit, and deliver four original, formal speeches.
- Discuss readings of critical material.
- Collaborate with peers to complete a comprehensive final exam.
- Practice critical and empathetic listening skills
- Practice giving and incorporating useful feedback to, and from, peers.

Please know that this course is not about influencing your personal politics, but the course will ask you to engage periodically with political material, as well as to reflect on what might count as apolitical. You will never be graded on the content of your opinions (the *composition* of your opinions, however, is always fair game).

Grades: Final grades will be determined based on scores earned in the following assignments. All work must be done during the semester.

Course Assignments:

4 MAJOR SPEECHES (50% of overall course grade):

Speech I	Introduction Speech	5%	
Speech II	Informative Speech		13%
Speech III	Persuasive "Problem" Speech	20%	
Speech IV	Persuasive "Campaign" Speech		12%

- A portion of each of the four major speech assignments will be based upon written components (speech outlines, speech evaluations, etc.) in addition to an in-class presentation component.
- Some of these speeches will be recorded for you to use as a tool for improving your delivery.

Research Requirement	3%
Assignments/Homework	15%
Activities	12%
Final Exam	20%

Your final grade assignment will be based on your total at the end of the semester.

“A” means you have **excelled** in your performance or written work, expending special time and energy to make something you well know is impressive. “A” work makes me—and your peer audience—say “Wow!”

“B” means you have completed all assignments **and** have gone the extra step beyond. A “B” indicates that you have thoroughly prepared, followed the assignment requirements, and made the audience/reader interested in your work.

“C” means you have successfully accomplished the assignments and are able to construct and deliver a solid performance or written assignment, but have not put in the kind of extra time and energy that distinguishes your work from the average effort.

“D” and “F” indicate you have not met the basic criteria of assignments and/or you have turned in or presented deficient work.

Final grades will be assigned as follows:

A+ ... 98-100%
A ... 93-97.9%
A - ... 90-92.9%
B + ... 87-89.9%
B ... 83-86.9%
B - ... 80-82.9%
C + ... 77-79.9%
C ... 73-76.9%
C - ... 70-72.9%
D + ... 67-69.9%
D ... 63-66.9%
D - ... 60-62.9%
F ... 0-59.9%

ASSIGNMENT DESCRIPTIONS

Major Speeches: Detailed assignments for each major speech will be posted in full on Moodle along with grade sheets (rubrics) and instructions for self-evaluation. You will be allowed to use limited notes for the speech assignments. Using extensive notes and reading heavily from your card will result in the **maximum** grade of an 80 B-.

Introductory Speech: a 2-3 minute narrative-based extemporaneous speech where you share a family story.

The following speeches are linked, which means the topic you choose for the Informative Speech will carry through to the persuasive(s). As such, you might start to think about your topic tonight.

Informative Speech: a 4-6 minute informative, extemporaneous speech on a shared problem that you wish to solve, and your assessment of the way this problem gets represented in various explicitly political sources.

Persuasive Speech (solo): a 6-7 minute persuasive, extemporaneous speech that contends that the issue you chose to report on earlier is actually a shared and urgent problem.

Persuasive Speech (Group): a group speech wherein your individual timed contribution is 3-4 minutes. Your group's objective is to prove that the non-profit your group represents is a great solution to the problem. You're campaigning for the class to elect this non-profit as the recipient of some shared class resource. Several creative language devices will be required.

After this speech, the class will hold a final election to determine which non-profit takes the pot, so to speak.

Activity Speeches: This grade will be determined based on in-class discussion participation, fulfillment of out of class work, in-class speaking exercises, homework (speech preparation outlines, etc.), peer critique, and/or collaboration protocols throughout the semester.

Homework/Assignments: You will be asked to prepare a reading response of no more than one page on a rotating basis. Typically, you will apply terms from the chapter to video speeches of your choosing and respond to several prompts. When it is not your turn to present, you will take a reading quiz.

Final Exam: The final exam is a traditional multiple choice and true-false "objective" exam, but it will be nontraditional insofar as you will be allowed to choose a partner in advance to take the exam with. You read that right.

Research Participation System: You are responsible for reading the further information found below on this syllabus and implementing it; grading for this element of the class is out of my hands.

Policies:

If you wish to discuss your grades, please contact me within 5 days of the grade posting/return in order to set up an appointment. I will consider the matter closed grade after such time has passed. Please also feel free to make an appointment to discuss your work *before* your assignment is due. I am happy to help you create your best work.

If you need to discuss an individualized issue, for example to show me a doctor's note, please come to my office to do so. As a former supervisor once said to me, "I will promise you anything in the hallway, but when I get to my office, my brain resets." My brain works the same way. It is your job to come to my office to present information that could otherwise get lost in the pre-class/post-class shuffle.

Attendance and etiquette on Speech Days

It is necessary to attend class on speech days. Please arrive on time for the presentation class days, and stay for the whole class. If you arrive late to class on the day of your speech, your

assignment will be reduced by 5 %, even if you are “on time” for your own presentation. Showing respect for your classmates by arriving on time to class on the day of presentations is of great importance. If you are running late, wait outside the door to hear applause before entering. **If you walk in during the middle of someone else's presentation, talk with a neighbor during someone else's presentation, or otherwise disrupt the class (phone use, shuffling papers around, whispering, etc.), this behavior will negatively impact your grade by 5%.** A major pet peeve of mine is a bad audience member.

Missed class:

If you do miss class, it is **your responsibility** to find out what you missed. To learn what you missed in class (including the assignment of homework, etc), ask your peers. In fact, the policy is: “Ask three before me.” If you have asked three, I will address class content if you make an appointment to meet me, but I will not re-state the basic plot of a missed class.

The handful of short homework assignments and self-evaluations and are to be turned in at the time class starts on the day that they are due. If you arrive late to class, the assignment is late. Assignments will not receive full credit if turned in after the end of class on the day that they are due. If you email asking to turn in late work due to a university excused absence, submit your most complete version of the due assignment, and documentation of your excuse, along with your inquiry about an extension. If you miss a speech, and you have satisfied two conditions, then you may schedule a make up with no point deduction. It is your responsibility to schedule the make up. Keep in mind that when you reschedule, you are changing the schedule of the other 25 people in the class, not just mine. If a speaker knows she/he cannot attend class the day of an assigned speech presentation, she/he can find a replacement without penalty.

Non-university approved extenuating circumstances will be considered on a case-by-case basis and **ONLY** with some form of tangible evidence.

Submission Standards:

Assume I would like your work typed, unless I mention handwriting specifically. If your submission is not consistent with the mode in which I've assigned the work (e.g. you submit an email in lieu of a physical document), you risk a delayed return.

Electronic Devices

Laptop computers and similar devices are not permitted in class unless explicitly invited as a tool for collaborative documents; they should be put out of sight unless explicitly directed to use them. You should have paper and a writing utensil on all days for notes or activities.

Silence cell phones and place them in your bag upon entering the classroom. I expect a phone free class. If I notice you with your phone out, I will reduce points from your next speech without necessarily stopping class to make this announcement.

In emergencies requiring cell phone access during the class session, you should notify your professor before class begins and attempt to sit near the entrance to the classroom.

Extra Credit: No extra credit assignment will be allowed.

Both students and instructor will work to create a supportive, exploratory and intellectually challenging academic community. I am asking you to take personal and academic risks in this

class. This demands preparation for class discussions and full participation in all assignments as well as offering honest but kind responses to the work of other students.

Disabilities: The Americans with Disabilities Act and the Rehabilitation Act of 1973 states: "If you have a disability that may have some impact on your work in this class and for which you may require accommodations, please see a coordinator in the Office of Disability Affairs (112 Johnston Hall) so that such accommodations can be arranged." After you receive the accommodation letters, please meet with me to discuss the provisions of those accommodations.

RESEARCH PARTICIPATION

The material you will learn in this course is the product of research. The goal of the research learning requirement is to help you to gain knowledge about the process by which scholars attempt to understand human behavior. All students taking CMST 1061, 2010, 1150, and 2060 must complete a research learning requirement. For each course in which a student is enrolled, he or she must complete 2 research credits. You can fulfill your requirement by:

1. Participating in research studies conducted in the Department of Communication Studies. All studies that last between 0 and 30 minutes will count as one credit. Any study that lasts between 31 and 60 minutes will count as two credits. Each study will specify the number of credits a student can earn for completion. There will be several survey and experimental studies conducted throughout the semester. These studies are held on campus at various times and in various locations or are administered through online survey software. All available studies are approved by the Institutional Review Board at LSU.

2. Participating in an organized departmental function such as debate or public speaking Competition. Only departmental sanctioned events will count toward a student's research learning requirement; thus, no credit will be given for a student attending an outside speaker or performance.

3. Serving as a research assistant for a faculty member in the Department of Communication Studies. The number of units and requirements for those units will be set by the researcher and either accepted or rejected by the student. The research learning requirement is worth 3% of your total grade; you will receive your 3% if you accumulate 2 research credits during the given semester.

Please note that all research learning credits must be completed and allocated by Tuesday, November 28, at 11:59 PM (the Tuesday prior to the start of the concentrated study period).

ALL available options to earn credit are posted on an electronic bulletin board located at <https://lsuhumanresearch.sona-systems.com/Default.aspx?ReturnUrl=/>. When you go to this website, you will first have to request an account. Once you have secured an account, you will be able to log in and see the options available to you for your various CMST courses.

Please note that **various ways to fulfill your research learning requirement will appear on this bulletin board throughout the semester.** You are encouraged to check

the system on a regular basis for current credit options that fit your interests as well as your schedule.

It is very important that when you sign-up for a credit option that you attend that option or cancel your sign up. **Failure to show up twice during one semester will result in your access to the system being restricted and you being unable to complete your research learning requirement.** Valid excuses for failing to cancel a sign up and missing a credit option are the same as those found in LSU Policy Statement 31.

Detailed instructions on how to request an account and to navigate the system are posted on the homepage of the Department of Communication Studies, <http://www.lsu.edu/cmst>. Click on RESOURCES and RESEARCH PARTICIPATION SYSTEM. Scroll down to find the document titled "RPS – Instructions for Students."

You are encouraged to **create an account during the first week of classes** so that any problems that arise can be remedied before it is too late. If you have questions about this requirement or the online system that keeps track of credits, please email researchadmin@lsu.edu.
LSU Commitment to Community:

The LSU Commitment to Community provides a guiding ethos to the University community. Students are encouraged to exemplify the Commitment to Community in their daily lives.

Louisiana State University is an interactive community in which Students, faculty, and staff together strive to pursue truth, advance learning, and uphold the highest standards of performance in an academic and social environment.

It is a community that fosters individual development and the creation of bonds that transcend the time spent within its gates.

To demonstrate my pride in LSU, as a member of its community, I will:

- * accept responsibility for my actions;
 - * hold myself and others to the highest standards of academic, personal, and social integrity;
 - * practice justice, equality, and compassion in human relations;
 - * respect the dignity of all persons and accept individual differences;
 - * respect the environment and the rights and property of others and the University;
 - * contribute positively to the life of the campus and surrounding community; and
 - * use my LSU experience to be an active citizen in an international and interdependent world.
- The continued success of LSU depends on the faithful commitment by each community member to these, our basic principles. (Adopted May 1995)

TITLE IX & Sexual Misconduct Policy:

Title IX of the Education Amendments of 1972 is a comprehensive federal law that prohibits discrimination based on the gender of students and employees of educational institutions that receive federal financial assistance.

In accordance with Title IX and other applicable law, Louisiana State University (“LSU”) is committed to providing a learning, working, and living environment that promotes integrity, civility, and mutual respect in an environment free of discrimination on the basis of sex and sexual misconduct which includes sex discrimination, sexual harassment, dating violence, domestic violence, sexual assault, stalking and retaliation. LSU prohibits sex discrimination and sexual misconduct. This policy applies to all persons without regard to sexual orientation, gender identity and/or gender expression.

Sex discrimination and sexual misconduct violate an individual’s fundamental rights and personal dignity. LSU considers sex discrimination and sexual misconduct in all of its forms to be serious offenses. This policy has been developed to reaffirm these principles and to provide recourse for individuals whose rights have been violated. This policy establishes a mechanism for determining when rights have been violated in employment, student life, campus support services, LSU programs and/or an academic environment.

If you have concerns, you can contact:

University Contacts

Jennie Stewart Maria Fuentes_Martin Campus Title IX Coordinator Title IX Deputy
Coordinator for Students, jstewart@lsu.edu mari@lsu.edu

LSU Office of Human Resource Management LSU Dean of Students 110 Thomas Boyd Hall 333
Student Union Baton Rouge, LA 70803 Baton Rouge, LA 70803 225-578-8200 225-578-9442

Departmental Contacts

Dr. Loretta Pecchioni, lpecch1@lsu.edu
Professor and Chair of the Department of Communication Studies

Dr. Bonny McDonald, bmcdo21@lsu.edu
Director of Basic Courses, Department of Communication Studies

Emily Graves, egrave3@lsu.edu
CMST 2060 Section --- Instructor of Record

HAVE YOU DECLARED YOUR MAJOR OR MINOR?

Business leaders and other professionals recognize the importance of developing communication skills and analysis. Alan Greenspan, for example, stated, “To succeed, you will soon learn, as I did, the importance of a solid foundation in the basics of education – literacy, both verbal and numerical, and communication skills.” We hope this course contributes to your success.

To learn more about communication, you may want to major or minor in the Department of Communication Studies. The program explores how people sustain and change, experience, and make sense of the world through symbolic action. Students develop conceptual skills to analyze written, oral, and visual messages. Students gain practical experience in such areas such as public speaking, group decision-making, performance, and film. Such skills are elemental to careers in business, government, law, social services, and the arts.

A major in Communication Studies requires 36 hours including 12 hours of core classes and 12 hours at the 3000 or 4000 level. A minor requires 15 hours with one core class and 6 hours at the 3000 level or above.

The Department of Communication Studies offers 6 Pathways of Study as guidance for students interested in taking CMST courses. These pathways include lists of courses that can be taken for students interested in the following areas within Communication Studies:

- *Public Discourse*
- *Art and Culture*
- *Professional Communication*
- *Communication in Human Relationships*
- *Visual and Mediated Communication*
- *Create your Own Pathway*

More information is available at www.lsu.edu/cmst or by contacting our undergraduate advisor Mr. Kent Filbel (kfilli@lsu.edu), whose hours are posted at his office, 135 Coates Hall.