

CMST 2060 - Public Speaking**Syllabus****Instructor:** Mike Applin**Office:** 117-A Prescott Hall**Phone:** (225) 578-6079**E-mail address:** mapplin@lsu.edu**Office Hours:** MW 12:30 - 1:30

Appointments are recommended.

Teaching Schedule:

CMST 2060-04, MTWThF 9:10-10:40

Coates Hall room 237

FMA 2001-01, MTWThF 11:00-12:30

Allen Hall room 132

Text: Lucas, Stephen E. (2012) *The Art of Public Speaking* (11th ed). McGraw Hill.

Goals: The purpose of this class is to encourage students to open their minds and **THINK**. Additionally, the purpose of this course is to help students become more effective public speakers by learning the fundamentals of successful public speaking, the most commonly presented types of speeches and how to properly research and prepare for such speeches. The course also should improve students' ability to evaluate speeches when they are the audience.

CMST 2060 is a *General Education Humanities Course* designed to familiarize students with the study of public speaking. The act of public speaking is the culmination (and often the beginning) of a long process of critical dialogue between oneself, language, and the imagined responses of the audience. In other words, it takes being confident in who you are, what you want to say, how you are going to say it, who you want to say it to, and why you should say anything at all. Throughout the semester, students will be introduced to the fundamental concepts of rhetorical public speaking.

As a *General Education Humanities Course*, CMST 2060 will enable students to demonstrate an understanding of historical, cultural, and philosophical complexity that supports sophisticated discourse. As a result of this course, students should:

1. Understand the principles of rhetoric and effectively use them in crafting well researched, reasoned, and appealing speeches.
2. Choose topics for public speaking that are timely, relevant, and adaptable given varying situations in which the message may be delivered, and for different audiences.
3. Effectively and critically evaluate message/speech content and delivery when examining one's own work as well as that of others.
4. Understand and use the verbal and nonverbal elements essential for exemplary speech delivery.
5. Analyze and discuss speeches of historical, political and social significance.

Grading:

Exam 1, 2	200			
Informative speech	100	Outline	10	A - 549
Demonstrative speech	100	Outline	10	B - 488
Impromptu speech	20			C - 427
Persuasive speech	150	Outline	20	D - 366

Attendance: Class attendance is expected and recorded by the instructor as outlined in the current catalogue. It is just as important to be a part of the audience as it is to be a speaker. Missed speeches and outlines are subject to a grade penalty **regardless** of the excuse. No student will be allowed to arrange a makeup speech until I have received satisfactory documentation that the absence is excusable as defined in your catalogue. Speeches missed without immediate submission of documentation of excusable absence will receive a zero. All make-up work must be completed on Friday, July 10th. Listening is an important component of public speaking. Students who are absent or late on days speeches are given will be penalized 1 point for each speech missed.

Appropriate behavior and plagiarism: All topic matters are subject to classroom discussions. If you do not enjoy discussions of topics like politics, sports, religion or sex, then you may want to consider taking a different section. Use of humor and colorful language also may occur. Free discussion, inquiry, and expression are encouraged in the classroom. Students who feel offended by something that occurs in class should communicate with me immediately. Classroom behavior that interferes with either the instructor's ability to conduct the class or the ability of students to benefit from the instruction is not acceptable. Examples include routinely entering class late or departing early, disruptive use of cell phones during class, repeatedly talking in class without being recognized, talking while others are speaking or arguing in a way that the instructor perceives as "crossing the civility line." ***Electronic recordings of class lectures & discussions are prohibited without the express written consent of the instructor.***

Students are expected to do their own work and to properly cite sources of other material. Please refer to the university's Code of Student Conduct for information regarding plagiarism, cheating and other forms of student misconduct.

Disabilities: The Americans with Disabilities Act and the Rehabilitations Act of 1973: If you have a disability that may have some impact on your work in this class and for which you may require accommodations, please see a coordinator in the Office for Disability Affairs (Johnston Hall room 112) so that such accommodations may be arranged. After you receive the accommodation letters, please meet with me to discuss the provisions of those accommodations.

Weekly Schedule

June	
8	6/10 - Final date for dropping courses without receiving a grade of "W"; 6/11 - Final date for adding courses for credit and making section changes, 4:30 p.m. deadline
15	Informative speeches - 4 minutes
22	6/23 - Exam 1; Demonstrative speeches - 4 minutes
29	Impromptu speeches - 2 minutes ; 6/30 - Final day for resigning from the University and/or dropping courses; 7/3 - Independence Day holiday - no class;
July	
6	Persuasive speeches - 6 minutes

Final Exam Schedule:

CMST 2060-04 Saturday July 11th 10:00 - noon

FMA 2001-01 Saturday July 11th 12:30-2:30

Need a major or a minor? Thinking about changing or adding one?

If you think you might be interested in majoring or minoring in either Communication Studies or Film and Media Arts, please feel free to talk with me or visit our web sites located at:

www.lsu.edu/cmst,

www.lsu.edu/fma.

You may also contact any of the following people:

Kent Filbel, CMST Undergraduate Advisor, kfilli@lsu.edu, (225) 578-6719;

Jim Cantano, FMA Program Director, fma@lsu.edu, (225) 578-4252.