

CMST 2060 Public Speaking	Syllabus
Instructor: Mike Applin Office: 117-A Prescott Hall Phone: (225) 578-6079 E-mail address: mapplin@lsu.edu Office Hours: MF 9:30-10:30, 11:30-12:30; W 9:30-10:30 Appointments are recommended	Teaching Schedule: CMST 2060-01, MWF 7:30-8:20, Coates Hall Room 127 CMST 2060-08, MWF 8:30-9:20, Coates Hall Room 127 CMST 2060-19, MWF 10:30-11:20, Coates Hall Room 127 CMST 2060-23, MWF 12:30-1:20, Coates Hall Room 204 FMA 2001-01, MW 4:30-5:50, Coates Hall Room 111

Text: Lucas, Stephen E. (2012) *The Art of Public Speaking* (11th ed). McGraw Hill.

Goals: The purpose of this class is to encourage students to open their minds and **THINK**. Additionally, the purpose of this course is to help students become more effective public speakers by learning the fundamentals of successful public speaking, the most commonly presented types of speeches and how to properly research and prepare for such speeches. The course also should improve students' ability to evaluate speeches when they are the audience.

CMST 2060 is a *General Education Humanities Course* designed to familiarize students with the study of public speaking. The act of public speaking is the culmination (and often the beginning) of a long process of critical dialogue between oneself, language, and the imagined responses of the audience. In other words, it takes being confident in who you are, what you want to say, how you are going to say it, who you want to say it to, and why you should say anything at all. Throughout the semester, students will be introduced to the fundamental concepts of rhetorical public speaking.

As a *General Education Humanities Course*, CMST 2060 will enable students to demonstrate an understanding of historical, cultural, and philosophical complexity that supports sophisticated discourse. As a result of this course, students should:

1. Understand the principles of rhetoric and effectively use them in crafting well researched, reasoned, and appealing speeches.
2. Choose topics for public speaking that are timely, relevant, and adaptable given varying situations in which the message may be delivered, and for different audiences.
3. Effectively and critically evaluate message/speech content and delivery when examining one's own work as well as that of others.
4. Understand and use the verbal and nonverbal elements essential for exemplary speech delivery.
5. Analyze and discuss speeches of historical, political and social significance.

Course Work:		Grading Scale:	
Test 1, 2	200	A+ = 612 - 630	C+ = 486 - 503
Informative speech	100 Outline 10	A = 586 - 611	C = 460 - 485
Demonstrative speech	100 Outline 10	A- = 567 - 585	C- = 441 - 459
Impromptu speech	20	B+ = 549 - 566	D+ = 423 - 440
Persuasive speech	150 Outline 20	B = 523 - 548	D = 397 - 422
Research Participation Requirement	20	B- = 504 - 522	D- = 378 - 396 F = 0 - 377

Attendance: Class attendance is expected and recorded by the instructor as outlined in the current catalogue. It is just as important to be a part of the audience as it is to be a speaker. Missed speeches and outlines are subject to a grade penalty **regardless** of the excuse. No student will be allowed to arrange a makeup speech until I have received satisfactory documentation that the absence is excusable as defined in your catalogue. Speeches missed without immediate submission of documentation of excusable absence will receive a zero. All make-up work must be completed on Friday, April 29th. Listening is an important component of public speaking. Students who are absent or late on days speeches are given will be penalized 1 point for each speech missed.

Appropriate behavior and plagiarism: All topic matters are subject to classroom discussions. If you do not enjoy discussions of topics like politics, sports, religion or sex, then you may want to consider taking a different section. Use of humor and colorful language also may occur. Free discussion, inquiry, and expression are encouraged in the classroom. Students who feel offended by something that occurs in class should communicate with me immediately. Classroom behavior that interferes with either the instructor's ability to conduct the class or the ability of students to benefit from the instruction is not acceptable. Examples include routinely entering class late or departing early, disruptive use of cell phones during class, repeatedly talking in class without being recognized, talking while others are speaking or arguing in a way that the instructor perceives as "crossing the civility line." **Electronic recordings of any kind are prohibited without the express written consent of the instructor.**

Students are expected to do their own work and to properly cite sources of other material. Please refer to the university's Code of Student Conduct for information regarding plagiarism, cheating and other forms of student misconduct.

Disabilities: The Americans with Disabilities Act and the Rehabilitations Act of 1973: If you have a disability that may have some impact on your work in this class and for which you may require accommodations, please see a coordinator in the Office for Disability Affairs (Johnston Hall room 112) so that such accommodations may be arranged. After you receive the accommodation letters, please meet with me to discuss the provisions of those accommodations.

Weekly Schedule

January		Chapters:
11	Classes begin Wed. 1/13; Course introduction	
18	1/18 - Martin Luther King holiday; 1/22 - Final date for dropping courses without receiving a grade of "W"	1, 2
25	1/25 - Final date for adding courses for credit and making section changes	3, 4
February		
1		5, 6
8	Mardi Gras holiday - Mon 2/8 through 12:30 pm Wed 2/10	7, 8
15	Informative speeches - 4 minutes	9, 10

22	Informative speeches - 4 minutes	11, 12
29		
March		
7	Exam 1 - Monday 3/7; Demonstrative speeches - 4 minutes	13, 14
14	Demonstrative speeches - 4 minutes	15, 16
21	Spring Break	17, 18
28	Impromptu speeches - 2 minutes	
April		
4	Final day for resigning from the University and/or dropping courses - Monday, 4/4	
11	Persuasive speeches - 6 minutes	
18	Persuasive speeches - 6 minutes	
25	Persuasive speeches - 6 minutes; Makeup Day Friday, 4/29	

Final Exam Schedule

Course:	Course Days:	Course Time:	Final Exam Day:	Final Exam Date:	Final Exam Time:
CMST 2060-01	MWF	7:30-8:20	Monday	5/2	7:30 - 9:30 AM
CMST 2060-08	MWF	8:30-9:20	Friday	5/6	7:30 - 9:30 AM
CMST 2060-19	MWF	10:30-11:20	Tuesday	5/3	5:30 - 7:30 PM
CMST 2060-23	MWF	12:30-1:20	Thursday	5/5	12:30 - 2:30 PM
FMA 2001-01	MW	4:30-5:50	Wednesday	5/4	5:30 - 7:30 PM

Need a major or a minor? Thinking about changing or adding one?

Business leaders and other professionals recognize the importance of developing communication skills and analysis. Alan Greenspan, for example, stated, "To succeed, you will soon learn, as I did, the importance of a solid foundation in the basics of education - literacy, both verbal and numerical, and communication skills." We hope this course contributes to your success.

To learn more about communication, you may want to major or minor in the Department of Communication Studies. The program explores how people sustain and change, experience, and make sense of the world through symbolic action. Students develop conceptual skills to analyze written, oral, and visual messages. Students gain practical experience in such areas such as public speaking, group decision-making, performance, and film. Such skills are elemental to careers in business, government, law, social services, and the arts.

A major in Communication Studies requires 36 hours including 12 hours of core classes and 12 hours at

the 3000 or 4000 level. A minor requires 15 hours with one core class and 6 hours at the 3000 level or above.

More information is available at www.lsu.edu/cmst or by contacting our undergraduate advisor Mr. Kent Filbel (kfilli@lsu.edu), whose hours are posted at his office, 135 Coates Hall.

You might also consider majoring or minoring in **Film and Media Arts**. If interested, please feel free to talk with me, visit the FMA web site located at: www.lsu.edu/fma or contact: Jim Cantano, FMA Program Director, fma@lsu.edu, (225) 578-4252.

Title IX of the Education Amendments of 1972 is a comprehensive federal law that prohibits discrimination based on the gender of students and employees of educational institutions that receive federal financial assistance.

In accordance with Title IX and other applicable law, Louisiana State University ("LSU") is committed to providing a learning, working, and living environment that promotes integrity, civility, and mutual respect in an environment free of discrimination on the basis of sex and sexual misconduct which includes sex discrimination, sexual harassment, dating violence, domestic violence, sexual assault, stalking and retaliation. LSU prohibits sex discrimination and sexual misconduct. This policy applies to all persons without regard to sexual orientation, gender identity and/or gender expression.

Sex discrimination and sexual misconduct violate an individual's fundamental rights and personal dignity. LSU considers sex discrimination and sexual misconduct in all of its forms to be serious offenses. This policy has been developed to reaffirm these principles and to provide recourse for individuals whose rights have been violated. This policy establishes a mechanism for determining when rights have been violated in employment, student life, campus support services, LSU programs and/or an academic environment.

LSU Commitment to Community - LSU is an interactive community in which students, faculty, and staff together strive to pursue truth, advance learning, and uphold the highest standards of performance in an academic and social environment.

Research Participation Requirement:

The material you will learn in this course is the product of research. The goal of the research learning requirement is to help you to gain knowledge about the process by which scholars attempt to understand human behavior. All students taking CMST 2060 must complete a research learning requirement. To receive full points for the Research Participation component of your course grade, you must complete 2 research credits. You can fulfill your requirement by:

1. **Participating in research studies conducted in the Department of Communication Studies.** All studies that last between 0 and 30 minutes will count as one credit. Any study that lasts between 31 and 60 minutes will count as two credits. Each study will specify the number of credits a student can earn for completion. There will be several survey and experimental studies conducted throughout the semester. These studies are held on campus at various times and in various locations or are administered through online survey software. All available studies are approved by the Institutional Review Board at LSU.

2. **Participating in an organized departmental function such as debate or public speaking competition.** Only departmental sanctioned events will count toward a student's research learning requirement; thus, no credit will be given for a student attending an outside speaker or performance.

3. **Serving as a research assistant for a faculty member in the Department of Communication Studies.** The number of units and requirements for those units will be set by the researcher and either accepted or rejected by the student.

The research learning requirement is worth 3% of your total grade; you will receive your 3% if you accumulate 2 research credits during the given semester. Please note that all research learning credits must be completed and allocated by **Tuesday April 26th at 11:59 PM** (the Tuesday prior to the start of the concentrated study period).

ALL available options to earn credit are posted on an electronic bulletin board located at <https://lsuhumanresearch.sona-systems.com/Default.aspx?ReturnUrl=/> . When you go to this website, you will first have to request an account. Once you have secured an account, you will be able to log in and see the options available to you for your various CMST courses.

Please note that **various ways to fulfill your research learning requirement will appear on this bulletin board throughout the semester.** You are encouraged to check the system on a regular basis for current credit options that fit your interests as well as your schedule.

It is very important that when you sign-up for a credit option that you attend that option or cancel your sign up. **Failure to show up twice during one semester will result in your access to the system being restricted and you being unable to complete your research learning requirement.** Valid excuses for failing to cancel a sign up and missing a credit option are the same as those found in LSU Policy Statement 31.

Detailed instructions on how to request an account and to navigate the system are posted on the homepage of the Department of Communication Studies, <http://www.lsu.edu/cmst>. Click on RESOURCES and RESEARCH PARTICIPATION SYSTEM. Scroll down to find the document titled "RPS - Instructions for Students." You are encouraged to **create an account during the first week of classes** so that any problems that arise can be remedied before it is too late. If you have questions about this requirement or the online system that keeps track of credits, please email researchadmin@lsu.edu.