

## **Spring 2015 – CMST 2060**

**Section 027 – MWF 1:30 – 2:20 PM**

**Section 029 – MWF 2:30 – 3:20 PM**

**Instructor:** Nicole Costantini

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**Office:** Coates Hall 322

**Office Hours:** Monday – 3:30 PM – 5:00 PM, Wednesday – 12:30 PM – 1:30 PM , Thursday – 12:00 PM – 1:00 PM, and by appointment

**Required Texts:** Lucas, Stephen E. (2012) *The Art of Public Speaking* (11<sup>th</sup> ed). McGraw Hill.

### **Course Description/ Goals:**

CMST 2060 is a *General Education Humanities Course* designed to familiarize students with the study of public speaking. The act of public speaking is the culmination (and often the beginning) of a long process of critical dialogue between oneself, language, and the imagined responses of the audience. In other words, it takes being confident in who you are, what you want to say, how you are going to say it, who you want to say it to, and why you should say anything at all. Throughout the semester, students will be introduced to the fundamental concepts of public speaking.

*As a General Education Humanities Course, CMST 2060 will enable students to demonstrate an understanding of historical, cultural, and philosophical complexity that supports sophisticated discourse.*

As a result of this course, students should:

1. Understand the principles of rhetoric and effectively utilize them in crafting well researched, reasoned, and appealing speeches.
2. Choose topics for public speaking that are timely, relevant, and adaptable given varying situations in which the message may be delivered, and for different audiences.
3. Effectively and critically evaluate message/speech content and delivery, both when examining one's own work as well as that of others.
4. Understand and utilize the verbal and nonverbal elements essential for exemplary speech delivery.
5. Analyze and discuss speeches of historical, political and social significance.

### **Course Policies:**

**Attendance/Participation-** You are expected to attend each scheduled class session. Attendance will count as a part of your class participation grade. If you are unable to attend class, you will not receive participation points for that day.

You are expected to participate in each class session. Discussion is vital to learning the methods and theories we will cover in class, and it also makes the material easier to get through. Students should come each day prepared for any discussions or activities and I expect that each student will raise their hand at least once per class to contribute to the conversation.

Students are also required to be in class on **all designated Speech Days**. It is equally as important to be an audience member for your classmates as it is to deliver a speech. If you are absent on any speech delivery days without speaking to me beforehand, you will be marked down a full letter grade on your final speech.

**Cell Phones/Laptops/Tablet Devices-** The use of cell phones are strictly prohibited in our class sessions. If your cell phone rings during class, I reserve the right to answer it. You are welcome to take notes using laptops or tablets during discussions. If you are found to be using a laptop/tablet for anything other than note taking, I will ask that you do not bring your device to class again.

**Plagiarism-** There will be a zero tolerance policy for plagiarism. All students are expected to do complete their own work and properly cite all sources used in any assignment/speech/project/homework. Unless otherwise stated, all students are expected to turn in their own individual work – the class will be notified of any group assignments. Please refer to LSU policies regarded plagiarism, which can be found here: <http://www.lib.lsu.edu/instruction/plagiarism2.html>

\*\*If you have any questions or are unsure of what an act of plagiarism is, please do not hesitate to ask.

**Disabilities-** The Americans with Disabilities Act and the Rehabilitations Act of 1973 states: “If you have a disability that may have some impact on your work in this class and for which you may require accommodations, please see a coordinator in the Office of Disability Affairs (112 Johnston Hall) so that such accommodations can be arranged.” After you receive the accommodation letters, please meet with me to discuss the provisions of those accommodations.

**Speeches** – During speech delivery weeks, you will bring in two copies of your final script/outline. You will turn in one copy to me on the first day of speeches (always the Monday) and use the second for your delivery. These copies should be identical. You are not permitted to make any changes to your final speech after you’ve submitted it to me; therefore it is your responsibility to craft and revise your speech prior to turning it in.

I will post a sign –up sheet outside my office (Coates Hall 322) one week prior to all speech presentation weeks. Each student should sign up for a time slot before the sheet is taken down. If you do not sign up for a spot, then I will assign you a spot out of those that remain.

As stated above, students are required to be in class on all designated speech days. If you are not in class on the day you’re expected to present, you will receive a zero on that speech. If you are late to class and miss your assigned slot, you will be allowed to deliver the speech at the end of class if time permits (this will result in points being deducted from your grade). If you miss your slot and there is no time remaining at the end of class, you will receive a zero for the speech. It is your responsibility to be there on time and prepared for your delivery. However, I do understand that things happen - I will be willing to amend this policy only in extenuating circumstances where proper documentation can be provided – i.e. a doctor’s note, a death certificate, etc.

If you know that there is a conflict with any date you are assigned to deliver a speech, you may work with your classmates to swap dates as long as they’re willing. Please do everything in your power to make sure you communicate any issues with speech delivery dates in advance so that the proper arrangements can be made.

**Standards of Work-** All work done outside of class is expected to be typed and double spaced. I will not accept handwritten homework or assignments.

Please use the following heading on each assignment:

Name  
Due Date  
Section  
Title of Assignment

All work using citations should be completed in MLA format.

All emails should be written in a professional manner – this means that each email should have a subject line, a greeting and your name at the end.

**Late Work** - All students are expected to turn in assignments at the beginning of class on the days that they are due. I do not accept late work. If you know in advance that there is an event or situation that will cause you to not be able to turn in an assignment on its due date, please talk to me. I will not be able to help you if I'm made aware of the situation after it occurs.

#### **Discussing Grades –**

Any questions or concerns that you may have about your grades should be addressed in person. I prefer that you come to office hours (or make an appointment with me) for these discussions. You can email me about setting up an appointment or to give me a heads up about coming to office hours, but do not send questions about your grade electronically. Emailed questions will receive the automated response of "please come to my office hours to address your concerns."

We will have a 24/7 policy for discussing grades this semester. This means that there will be a 24 hour grace period for you to reflect on your grade before we can discuss it. After the 24 hour grace period, you have 7 days to discuss that particular assignment with me. Once the 7 day period has passed, all grade discussion for that assignment will be over.

This semester, after many semesters of hearing this phrase, I am putting a ban on the following sentence and any variation of it: "...but I need an A in this class to\_\_\_\_\_." While I do take sympathy with all of the phrases that could fill in the blank, your grade is your responsibility and pleading with me at the end of the semester is not going to help you. I want each of you to succeed and will do my best to assist you. That being said, all grades in this class will be based on merit. It is your responsibility to complete assignments, keep up with the reading, participate in class, etc. It is also your responsibility to keep up with your grades over the course of the semester. We will have much more productive conversations if we talk consistently during the semester than we would if you only come to see me at the end.

If there is an outside situation that is affecting your performance in our class, please talk to me about it as early as possible. The earlier that we can make accommodations, the better off you will be; it is much harder to deal with a situation after the fact.

**Grades:**

Your grade for this class will be based upon the following assignments.

Our class will be graded on a points system:

- Research Participation Requirement– 30 points
- Audience Analysis Activity – 50 points
- Introductory Speech – 50 points
- Speech Reviews – 70 points
- Commemorative Speech – 100 points
- Midterm – 100 points
- Final – 100 points
- Participation – 100 points
- Activity Speeches – 120 points
- Informative Speech – 130 points
- Persuasive Speech – 150 points

Total : 1000 points

Final grades will be determined on the following scale:

- A – 900 – 1000 points
- B – 800 – 899 points
- C – 700 – 799 points
- D – 600 – 699 points
- F – 599 points or below

**Class Schedule:**

Week 1	January 14 <sup>th</sup> - 16 <sup>th</sup>	Introduction to course
Week 2	January 19 <sup>th</sup> – 23 <sup>rd</sup>	MLK Day Holiday – Jan. 19 <sup>th</sup> – no class Chapter 1 pgs 6-17, 22-25 Chapter 4 pgs 63-75 Chapter 10 pgs 185 - 203
Week 3	January 26 <sup>th</sup> – 30 <sup>th</sup>	Chapter 13 pgs 239-257 Speech Exercise
Week 4	February 2 <sup>nd</sup> – 6 <sup>th</sup>	Introductory Speeches Chapter 9 – 165 - 180
Week 5	February 9 <sup>th</sup> – 13 <sup>th</sup>	Chapter 15 pgs 277-297 Chapter 11 pgs 205-219 Chapter 7 – 119 – 129
Week 6	February 16 <sup>th</sup> – 20 <sup>th</sup>	Mardi Gras Holiday – No class on Monday, Feb 16 <sup>th</sup>

		Chapter 2 pgs 29 – 45 Chapter 8 – 159-162 Draft Outline due
Week 7	February 23 <sup>rd</sup> – 27 <sup>th</sup>	Mon – Midterm Review Midterm – Wed. Feb 25 <sup>th</sup> In class workshop day
Week 8	March 2 <sup>nd</sup> – 6 <sup>th</sup>	Informative Speeches
Week 9	March 9 <sup>th</sup> – 13 <sup>th</sup>	Chapter 18 Visual Aids document Workshop day for Tutorial Project
Week 10	March 16 <sup>th</sup> – 21 <sup>st</sup>	Listening Document Monroe’s Motivated Sequence In class workshop day
Week 11	March 23 <sup>rd</sup> – 28 <sup>th</sup>	Commemorative Speeches Chapter 6 pgs 97 - 116
Week 12	March 30 <sup>th</sup> – April 3 <sup>rd</sup>	Chapter 16 pgs 299-323 In class workshop day Spring Break Starts April 3 <sup>rd</sup> – no Class
Week 13	April 6 <sup>th</sup> – April 10 <sup>th</sup>	Spring Break! No class all week
Week 14	April 13 <sup>th</sup> – 17 <sup>th</sup>	Digital Audience Analysis Mon & Wed April 13 <sup>th</sup> and 15 <sup>th</sup> Chapter 17 pgs 335 – 351 Draft Outlines Due
Week 15	April 20 <sup>th</sup> – 24 <sup>th</sup>	Finish Chapter 17 Encomnium of Helen Day In class workshop day
Week 16	April 27 <sup>th</sup> – May 1 <sup>st</sup>	Persuasive Speeches

**Research Participation Requirement:**

The material you will learn in this course is the product of research. The goal of the research learning requirement is to help you to gain knowledge about the process by which scholars attempt to understand human behavior. All students taking CMST 2060 must complete a research learning requirement. To receive full points for the Research Participation component of your course grade, you must complete 2 research credits. You can fulfill your requirement by:

**1. Participating in research studies conducted in the Department of Communication Studies.** All studies that last between 0 and 30 minutes will count as one credit. Any study that lasts between 31 and 60 minutes will count as two credits. Each study will specify the number of credits a student can earn for completion. There will be several survey and experimental studies conducted throughout the semester.

These studies are held on campus at various times and in various locations or are administered through online survey software. All available studies are approved by the Institutional Review Board at LSU.

**2. Participating in an organized departmental function such as debate or public speaking competition.** Only departmental sanctioned events will count toward a student's research learning requirement; thus, no credit will be given for a student attending an outside speaker or performance.

**3. Serving as a research assistant for a faculty member in the Department of Communication Studies.** The number of units and requirements for those units will be set by the researcher and either accepted or rejected by the student.

**The research learning requirement is worth 3% of your total grade;** you will receive your 3% if you accumulate 2 research credits during the given semester. Please note that all research learning credits must be completed and allocated by April 28<sup>th</sup>, 2015 (the Tuesday prior to the start of the concentrated study period).

**ALL available options to earn credit are posted on an electronic bulletin board** located at <https://lsuhumanresearch.sona-systems.com/Default.aspx?ReturnUrl=/> . When you go to this website, you will first have to request an account. Once you have secured an account, you will be able to log in and see the options available to you for your various CMST courses.

Please note that **various ways to fulfill your research learning requirement will appear on this bulletin board throughout the semester.** You are encouraged to check the system on a regular basis for current credit options that fit your interests as well as your schedule.

It is very important that when you sign-up for a credit option that you attend that option or cancel your sign up. **Failure to show up twice during one semester will result in your access to the system being restricted and you being unable to complete your research learning requirement.** Valid excuses for failing to cancel a sign up and missing a credit option are the same as those found in LSU Policy Statement 31.

Detailed instructions on how to request an account and to navigate the system are posted on the homepage of the Department of Communication Studies, <http://www.lsu.edu/cmst>. Click on RESOURCES and RESEARCH PARTICIPATION SYSTEM. Scroll down to find the document titled "RPS – Instructions for Students." You are encouraged to **create an account during the first week of classes** so that any problems that arise can be remedied before it is too late. If you have questions about this requirement or the online system that keeps track of credits, please email [researchadmin@lsu.edu](mailto:researchadmin@lsu.edu).

Do you have a major?

Business leaders and other professionals recognize the importance of developing communication skills and analysis. Alan Greenspan, for example, stated, "To succeed, you will soon learn, as I did, the importance of a solid foundation in the basics of education – literacy, both verbal and numerical, and communication skills." We hope this course contributes to your success.

To learn more about communication, you may want to major or minor in the Department of Communication Studies. The program explores how people sustain and change, experience, and make sense of the world through symbolic action. Students develop conceptual skills to analyze written, oral, and visual messages. Students gain practical experience in such areas such as public speaking, group decision-making, performance, and film. Such skills are elemental to careers in business, government, law, social services, and the arts.

*A major in Communication Studies requires 36 hours including 12 hours of core classes and 12 hours at the 3000 or 4000 level. A minor requires 15 hours with one core class and 6 hours at the 3000 level or above.*

More information is available at [www.lsu.edu/cmst](http://www.lsu.edu/cmst) or by contacting our undergraduate advisor Mr. Kent Filbel ([kfilli@lsu.edu](mailto:kfilli@lsu.edu)), whose hours are posted at his office, 135 Coates Hall.