

# Louisiana State University

## CMST 2060 – Public Speaking

**Instructor:** Gwen Zywicke

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**Office Hours:** MWF 10:30 – 12:15

### Course Description/ Goals:

**Course Description:** CMST 2060 is structured to help students develop the knowledge, skills, and attitudes needed for effective communication. The course focuses on concepts related to the communication process and on ways of improving your oral communication, with special emphasis on public speaking and presentation skills. Students will be required to complete peer speech evaluations.

As a result of this course, students should:

- Improve strategic reading skills through the analysis of research sources used in public speeches.
- Research, develop and organize ideas for oral presentations with ethical responsibility.
- Deliver speeches with a measure of poise and confidence.
- Understand own speaking ability.
- Present speeches extemporaneously-practiced and rehearsed but delivered from limited notes.
- Use the voice as a creative instrument in the communication process.
- Give a rationale for the use of Standard American English in spoken language and be able to demonstrate this skill in a speech.

**Text:** **The Art of Public Speaking**, eleventh edition, Stephen E. Lucas

**Grading:** Grading for this course will be as follows:

#### **Speeches:**

Introductory	7%	2-3 minutes
Informative	15%	5-6 minutes
Persuasive	25%	6-8 minutes, plus 2 minute Q&A
Special Occasion	10%	3-4 minutes

#### **Exams:**

Midterm	10%
Final	10%

**Daily Participation: 20%**

Attendance, peer evaluations, audience, group work/presentations, classroom discussion.

**Research Project: 3%**

The material you learn in this course is the product of research. The goal of the research learning requirement is to help you gain knowledge about the process by which scholars attempt to understand human behavior. All students taking CMST 1061, 2010, 1150 and 2060 must complete a research learning requirement. For each course in which a student is enrolled, he or she must complete two research credits. Students can fulfill this requirement by:

1. Participating in research studies conducted in the Department of Communication Studies. All studies that last between 0 and 30 minutes will count as one credit. Any study that lasts between 31 and 60 minutes will count as two credits. Each study will specify the number of credits a student can earn for completion. There will be several survey and experimental studies conducted throughout the semester. These studies are held on campus at various times and in various locations or are administered through online survey software. All available studies are improved by the Institutional Review Board at LSU.
2. Participating in an organized departmental function such as debate or public speaking competition. Only departmental sanctioned events will count toward a student's research learning requirement; thus, no credit will be given for a student attending an outside speaker or performance.
3. Serving as a research assistant for a faculty member in the Department of Communication Studies. The number of units and requirements for those units will be set by the researcher and either accepted or rejected by the student.

**\*All research learning credits must be completed by Wednesday, April 29.**

\*\*All available options to earn credits are posted at:

<http://lsuhumanresearch.sona-systems.com/> Students will need to request an account then log on to see the options available. Check the system regularly for updated information to fit interests and availabilities. Information about how to navigate the system (once logged in) can be found on the homepage of the Department of Communication Studies. Please create an account within the first week of classes. Students must be sure to attend options once chosen. Failure to show up twice during a semester will result in restrictions to the system and inability to complete research learning requirements.

**Classroom Expectations:**

1. Please turn off all electronic equipment, including cell phones.  
Texting during class will result in student dismissal from class.  
Students using laptops in a manner that is distracting to students and/or instructor will be asked to discontinue use.
2. Discussion materials will not be repeated for students absent when the materials were presented. Ask fellow classmates for notes.
3. Students are responsible for all material and assignments announced in their absence.
4. Absences and tardiness will significantly impact daily participation grade. Tardiness is disruptive to class so please be on time.
5. Do not schedule any appointments during class time. They are not excused.
6. Eating in class is strictly prohibited.
7. No late work will be accepted, including missed speeches, without a documented university excuse.
8. Students must dress appropriately, business casual, on speech days.
9. Respect is not an option. Disrespectful behavior toward fellow students or instructor will result in dismissal from class.

**Attendance:** This is an interactive class where participation is required. Much of what is learned is through discussions in class. It is important that students attend. Participation points are given daily and cannot be made up in the event of an absence.

**Academic Integrity:** Academic dishonesty, including any form of plagiarism and/or cheating, will not be permitted. If there is evidence of any deliberate violation of academic integrity, such as cheating or plagiarizing, the student will fail that assignment. A second violation will result in course failure.

**Americans with Disabilities Act:** If a student has a disability that qualifies under the Americans with Disabilities Act and requires accommodations, he/she should contact the Office of Disability Affairs (112 Johnson Hall) so that accommodations may be arranged. After receiving accommodation letters, please contact the instructor to discuss the provisions as soon as possible.

Course Calendar \*Subject to Change

Date	Course Material	Assignment
W Jan 14	Syllabus, Awareness Model	Sign up for research Read Ch 1, 2
F Jan 16	Introductory Speech Assignment, Ch 1, 2	
M Jan 19	MLK Day	Read Ch 3, 4
W Jan 21	Ch 3, 4	Read Ch 10
F Jan 23	Ch 10, TED Talk	Prepare Speeches
M Jan 26	Introductory Speeches	
W Jan 28	Introductory Speeches	
F Jan 30	Introductory Speeches	Read Ch 15, 5
M Feb 2	Informative Speaking, Ch 15, 5	Read Ch 6, 7
W Feb 4	Ch 6, 7	Ch 8, 9 Topics due F
F Feb 6	Ch 8, 9, Topics due	Ch 12, 13, 11
M Feb 9	Ch 12, 13, 11	Outlines due F
W Feb 11	Outlining activity, Sample Speech	
F Feb 13	Outlines due, peer review	
M Feb 16-Wed Feb 18	Mardi Gras Break	
F Feb 20	Speech Work Day Review Midterm	
M Feb 23	Informative Speeches	
W Feb 25	Informative Speeches	
F Feb 27	Informative Speeches	
M Mar 2	Informative Speeches	
W Mar 4	Midterm	Read Ch 16, 17, 14
F Mar 6	Persuasive Speaking Rhetoric	
M Mar 9	Ch 16, 17	Topics due W
W Mar 11	Topics due, Ch 14, Work on Group Presentations	
F Mar 13	Group Presentations	Outlines due W

<b>M Mar 16</b>	<b>Impromptu Speeches</b>	
<b>W Mar 18</b>	<b>Outlines Due, Peer Review, Sample Speech</b>	
<b>F Mar 20</b>	<b>Speech Work Day</b>	
<b>M Mar 23</b>	<b>Impromptu Speeches</b>	
<b>W Mar 25</b>	<b>Persuasive Speeches</b>	
<b>F Mar 27</b>	<b>Persuasive Speeches</b>	
<b>M Mar 30</b>	<b>Persuasive Speeches</b>	
<b>W Apr 1</b>	<b>Persuasive Speeches</b>	
<b>F Apr 3</b>	<b>Persuasive Speeches</b>	
<b>M Apr 6-Fri Apr 10</b>	<b>Spring Break</b>	<b>Ch 18</b>
<b>M Apr 13</b>	<b>Special Occasion Speaking Ch 18</b>	
<b>W Apr 15</b>	<b>Special Occasion Speaking, work day</b>	
<b>F Apr 17</b>	<b>Speech Work Day</b>	
<b>M Apr 20</b>	<b>Special Occasion Speeches</b>	
<b>W Apr 22</b>	<b>Special Occasion Speeches</b>	
<b>F Apr 24</b>	<b>Special Occasion Speeches</b>	
<b>M Apr 27</b>	<b>Make Up Speeches</b>	
<b>W Apr 29</b>	<b>Make Up Speeches</b>	
<b>F May 1</b>	<b>Optional Exam</b>	
<b>Final TBA</b>		