

CONTACT INFORMATION	501 South Quad Drive, Baton Rouge, LA 70803 Mobile :+1) 917 864 9722	Email : tcyrium@lsu.edu Web : lsu.edu/business/directory
ACADEMIC APPOINTMENT	Louisiana State University, Ourso College of Business Assistant Professor, 2023 -	
EDUCATION	Purdue University, Krannert School of Management Ph.D. Candidate, Strategic Management, 2023 Seoul National University, Business School M.S., Strategic Management and International Business, 2017 B.A., Business Administration (with honors), 2015	
RESEARCH INTEREST	(1) Entrepreneurship, Innovation, Trade Secrets, Venture capital (2) Contracts, Governance, Inter-firm relationships	
PUBLICATIONS	(1) Um, C. T. , Guo, S., Lumineau, F., Shi, W., & Song, R. (2022). The Downside of CFO Function-based Language Incongruity , <i>Academy of Management Journal</i> , 65(6) (2) Triana, M., Song, R., Um, C. T. , & Huang, L. (2024). Stereotypical Perception in Management:A Review and Expansion of Role Congruity Theory , <i>Journal of Management</i> , 50(1)	
WORKING PAPERS	(1) Um, C. T. , Ozmel, U. & Reuer, J. Veto rights in VC contracts* (UnderReview : <i>AMJ</i>) (2) Um, C. T. & Park, H.D. How Value Capture Rights Evolve in VC Contracts : Cumulative vs. Protection (Target : <i>AMJ</i>) (3) Song, R., Um, C. T. , Zachary, M. & Shi, W. BERT Embedding Strategy for Patent Data : New Operationalization and Dataset (Target : <i>SMJ</i>) (4) Um, C. T. & Song, R. Venture Capital Contract Design and Startup's Patent Strategy (5) Tang, J., Wang, W., & Um, C. T. Selective Intervention and Internal Contracts : A New Form of Internal Hybrid (6) Um, C. T. Immortal Drugs :How Pharmaceuticals Respond to Evergreening <i>* title anonymized for blind review</i>	
ACADEMIC PRESENTATION	(1) How Venture Capital contracts evolve. Bargaining power and value capture rights - Korea U., SKK U., MSM (poster) 2022 (2) Consequence of VC control : The effect of VC board representation on venture's subsequent alliance formation - Purdue U. 2021 ; SMS, AOM, PurdueU., MSM 2022 (3) The effect of risk sharing between founder and VC on founder's effort exertion - PurdueU. 2021 (4) The Effect of Perceived Incongruence on Contract Design : Evidence from Debt Contracts - KDSA Research Symposium 2018 ; SMS, PurdueU. 2019	
HONORS & AWARDS	Krannert Graduate Institute Certificate for Outstanding Teaching, 2023 Krannert Doctoral Fellowship Award for Excellence in Research, 2021, one year full funding Krannert Doctoal Research Fund, 2020, \$7,500 Ross Fellowship (Purdue), 2017, one year full funding and \$17,645 Graduate Scholarship (SNU), 2015-2016, two years full scholarship National Humanities and Social Sciences Scholarship, 2013-2014, two years full scholarship Dean's List (SNU Business School), 2013-2014 Nuclear Security Summit Outstanding Interpreter, Certificate of Merit, 2012	

TEACHING & TA EXPERIENCE	(Undergraduate) Strategic Management MGMT 352 (2020, Fall, Hybrid) - Lecturer (Undergraduate) Strategic Management MGMT 352 (2020, Spring) - Lecturer (4.3/5) (EMBA) Strategy (Prof Kenny Park, 2015 & 2016, Spring) - TA (Ph.D. & M.S.) International Business Seminar (Prof Kenny Park, 2016, Spring) - TA (EMBA) Creativity and Innovation (Prof Kenny Park, 2015, Fall) - TA (Undergraduate) Design thinking and innovation (Prof Kenny Park, 2015, Fall) - TA
EXTRA- CURRICULAR	Midwest Strategy Meeting (MSM) PhD Consortium, May 2022 AOM STRonger PhD Networkshop, May 2022 Strategic Management Society (SMS) Doctoral Consortium, Sep 2021 Advanced Statistics Workshop. Bayesian Statistical Analysis, Jul 2016 Sergeant, Republic of Korea Army, Aug 2010- Jun 2012 Intern, PricewaterhouseCoopers (PwC) Korea, Dec 2009 - Jan 2010
ACADEMIC ACTIVITIES	Member, Ad hoc Reviewer, Academy of Management Member, Ad hoc Reviewer, Strategic Management Society Ad hoc Reviewer, British Journal of Management
SKILLS	Gephi, L ^A T _E X, R, SAS, Stata
CITIZENSHIP & LANGUAGE	Citizenship : United States of America, Republic of Korea Language : English (fluent), Korean (fluent), French (upper intermediate, CEFR B2)