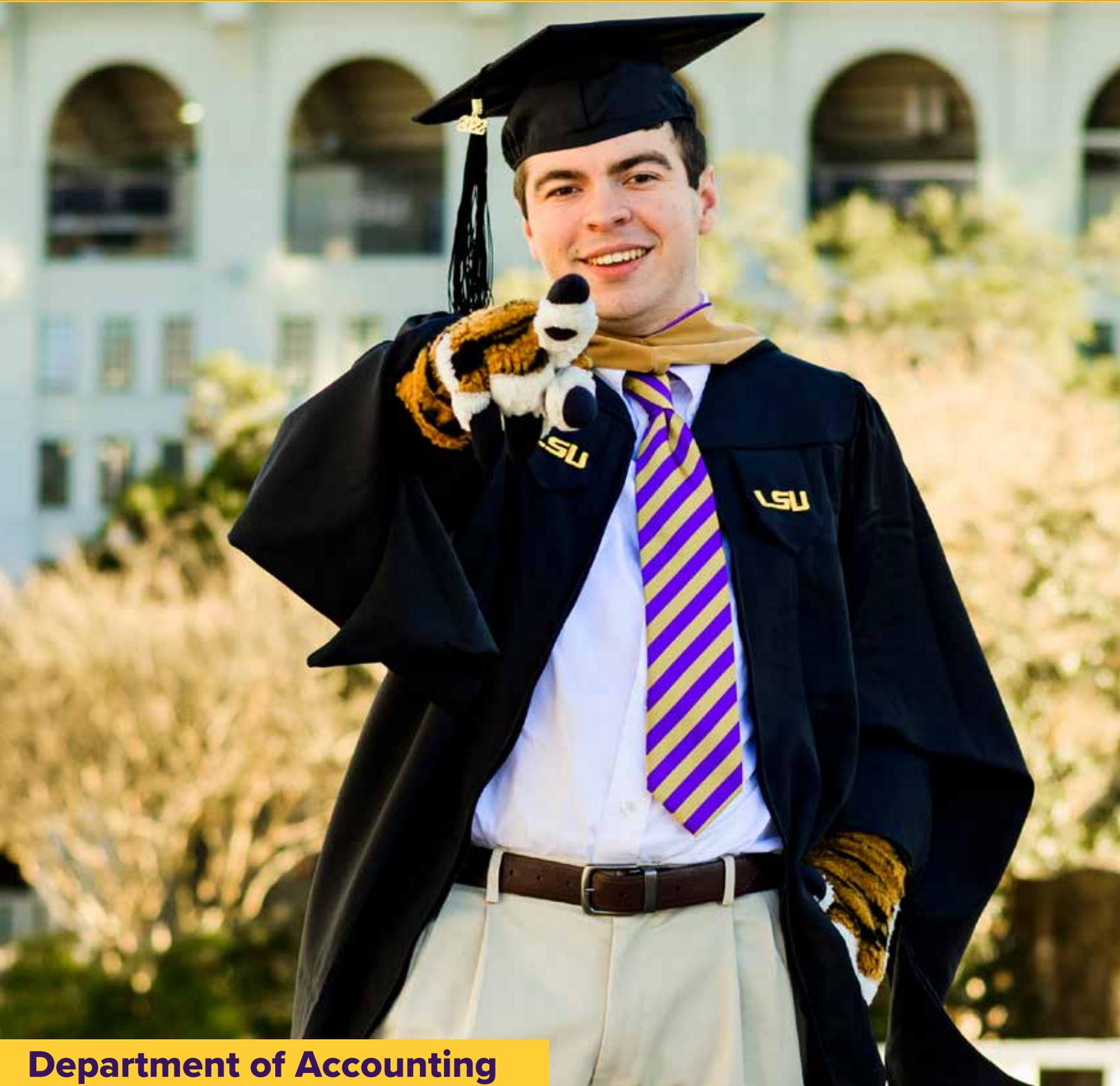


# *Tiger Tactics*

ACCOUNTING NEWS ▶ 2022



**Department of Accounting**

# A Note from the Chair

Greetings to alumni and friends of LSU's Department of Accounting. Thanks for all of the support that you provide to our students and faculty, especially during the pandemic! For us, it seems that life is getting back to normal again. We hope that you can say the same and that all is well.

In this issue of *Tiger Tactics*, we bring you some updates with Department of Accounting news that spotlights students, alumni, faculty, and highlights special events and accomplishments. We talk about our Beta Alpha Psi and National Association of Black Accountants students, students receiving special honors, a trip that won't soon be forgotten, and lots of news from our Center for Internal Auditing. We also congratulate a retiring, long-time faculty member that we will surely miss. In our news about newly hired faculty, we reveal the return of a faculty member whom we are glad to see in our department again.

Please don't miss the article about a 2022 accounting graduate, an uncaged Tiger, that you may have seen roaming around during sporting events. On another page, we feature an accounting graduate who is the youngest public bank CFO in the country and recently made the cover of *Lagniappe*, a publication of the Society of Louisiana CPAs (LCPA). Finally, please be sure to check out LSU's latest vice president, a 1995 LSU accounting alumnus and experienced executive, shown on page 11. Stay on that page to see more great news, thanks to the Louisiana Board of Regents.

We hope that this issue of *Tiger Tactics* provides you with what's happening at your Alma Mater. Please visit our website ([lsu.edu/business/accounting/](http://lsu.edu/business/accounting/)) for more information and remember that you can reach us at [accounting@lsu.edu](mailto:accounting@lsu.edu) or 225-578-6202. You can also follow us on Instagram (@lsu\_accounting) and LinkedIn (search LSU Department of Accounting).

Finally, we greatly appreciate the financial support from so many of you. Thank you for helping during the *Fierce for the Future Campaign* that has been successfully completed. Whatever you give, we always sincerely thank you, and we are hoping that we can count on others to join you in giving to accounting academics to make LSU even better. Geaux Tigers!

Best Regards,



Thomas J. Phillips Jr.  
Department Chair & Professor  
Thomas H. Daigre Endowed Chair  
LSU E. J. Ourso College of Business  
Department of Accounting



On the cover: Nathaniel "Nathan" McDavid (BS Accounting '21, MAcc '22) shared his big, furry secret at commencement — he had been part of "Team Mike."

Photo: MG Miller Photography

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# Faculty and PhD Program News

## New Faculty

**Tracy Morgan** joined LSU as an instructor after teaching at Holmes Community College, The Mississippi Virtual Community College, and Mississippi College. She received her Master of Business Administration from Mississippi College and is pursuing a Master of Taxation from Mississippi State University. Morgan is a licensed CPA in Mississippi and is an active member of the MSCPA Education Committee. She loves teaching accounting classes and is excited to be at LSU.



**Dana Hollie**, associate professor, received her PhD from Washington University in St. Louis, her MBA from George Mason University, and her BS from Rochester Institute of Technology. Her research examines how accounting disclosures impact financial reporting quality, the capital markets, and the effectiveness of related policy changes. Her research has been published in journals such as the *Journal of Accounting & Public Policy*, *Behavioral Research in Accounting*, *Journal of Auditing, Accounting & Finance*, and *Managerial Finance*. She is returning to the Department of Accounting, where she previously worked as a faculty member for nine years. Hollie also served as a financial economist visiting scholar at the Securities & Exchange Commission from 2019-2020. Prior to beginning her academic career, she provided accounting/consulting services for companies such as Andersen Consulting, Booz Hamilton Allen, and the Northern Virginia Small Business Development Center.



## New PhD Student

### Mark Allen

After completing his undergraduate and Master's degrees at Stephen F. Austin State University (SFA), Allen worked in public accounting for almost two years. During this time, he worked in both tax and audit. After receiving his CPA license, Allen transitioned to a lecturer position at SFA, where he taught financial accounting and managerial accounting.

During his time at SFA, Allen recognized his growing interest in research on financial accounting and managerial accounting theory, audit quality, and capital markets. Upon completion of his doctoral degree, he hopes to teach higher level courses, including, but not limited to, intermediate accounting, advanced financial accounting, governmental accounting, and CPA preparation courses.

"My wife and I are very excited for this opportunity and are looking forward to what the future holds here at LSU!"



## Congratulations PhD graduates!



### Lacey Donley

May 2022

Assistant Professor of Accounting  
Fort Lewis College (Colorado)

### Nicholas Mueller

May 2022

Assistant Professor  
Coastal Carolina University



## Academic Accomplishments

Our PhD students (past and present) have been very productive in publications and conference presentations. **Wanying Jiang**, a fourth-year student, published a paper (accepted May 2021) in the *Journal of Information Systems* (Spring 2022) with LSU faculty Joey Legoria, Ken Reichelt, and Stephanie Walton. The paper's title is "Firm Use of Cybersecurity Risk Disclosures." Jiang also presented a paper at the January 2022 AAA Joint AIS and SET Midyear meeting and the March 2022 AAA Southwest Region meeting in New Orleans. The paper is titled "Pay Disparity and Information Processing Costs" and is coauthored with **Joseph Johnston** (a 2009 PhD graduate), Tianpei Li, and Stephanie Walton.

**Nick Mitchell**, third-year doctoral student, presented "An Investigation into the Audit Fee Determinants of the US Federal Government" at the March 2022 AAA Government and Nonprofit section meeting in Washington, DC. The paper is coauthored with Ken Reichelt and **Laura Alford** (a 2019 PhD graduate).

## Faculty

Congratulations to **Sanaz Aghazadeh** for her promotion to associate professor. Her research is forthcoming in *Accounting and Finance*; *Accounting, Organizations and Society*; and *Auditing: A Journal of Practice and Theory*. Aghazadeh is also serving as the chair of the American Accounting Association Audit Educator's Workshop for 2022-23. On campus, she is the faculty advisor for the Deloitte Audit Innovation Case Competition; the LSU student team was one of 12 teams to advance to the national competition.

**Laura Wiley**, assistant department chair and distinguished instructor, was the recipient of the 2022 LSU Communication across the Curriculum (CxC) Outstanding Faculty Award. The LSU Office of Academic Affairs annually recognizes a faculty member who has contributed to and participated in the CxC program in multiple ways, such as teaching communication-intensive courses, advising distinguished communicator candidates, participating in faculty development initiatives, securing grants to support CxC Studios, and/or publishing CxC-related scholarship. Wiley has taught a communication-intensive audit course for 15 years.

### Accounting Instructor Earns International Acclaim

The International Center for Supplemental Instruction named Distinguished Instructor **Janice Holmes** the 2021 Supplemental Instruction Campus Champion in recognition of her contribution and involvement within LSU's Supplemental Instruction (SI) program.



SI Campus Champion is awarded to campus partners who advocate for SI's success. Holmes has served as a Center for Academic Success faculty partner for SI leaders and staff since 2010.

She works with accounting SI leaders to reinforce course material, help

students practice new skills, apply course-related content, and interact with classmates. Holmes believes SI is crucial to her students' success.

Matthew Mattox, the associate director of academic support at CAS, said that Holmes is the most active faculty member in recruiting professional staff and new SI leaders. She works year-round to ensure the success of both the program and student leaders.

Holmes was recognized in June at the University of Missouri at Kansas City's SI Leader Summit and International Conference on Supplemental Instruction.



Left to right: Matt Lee, William F. Tate IV, Sanaz Aghazadeh, and Jared Llorens



Left to right: Matt Lee, William F. Tate IV, Laura Wiley, and Rob Stuart

Associate Professor **Jackie Moffitt** retired after 21 years of teaching. Her teaching interests were in audit, ethics, and financial accounting research. In addition to teaching, Moffitt served as the MAcc program advisor and co-advisor for Beta Alpha Psi. She is enjoying retirement in Georgetown, Texas. We are grateful for her many years of dedication to our students.



# Students

## MAcc Students on Location

### Aloha!

How does a graduate program provide a lasting educational experience? One way is by offering opportunities to experience different cultures. By traveling together, students get to know each other in a different context and new relationships are forged. Students also learn firsthand how businesses operate in different geographic regions. Master of Accountancy (MAcc) students had the opportunity to do both on their March 2022 trip to Hawaii.

Eleven MAcc students participated in the spring break excursion. Assistant Department Chair and Distinguished Instructor Laura Wiley led the trip. International Business Seminars (IBS) facilitated by planning business visits and handling ground travel arrangements. One requirement for course credit was conducting extensive research about Hawaii's history, geography, culture, and business climate to prepare for the journey.

The nine-day trip was action-packed, with meetings and presentations from Hilo to Honolulu. On the Big Island, students visited Ka'u Coffee Mill and learned about sustainable coffee farming, processing, and accounting. They also enjoyed the unique geography by visiting Rainbow Falls, Akaka Falls State Park, and Hawaii Volcanoes National Park.

A quick plane ride took the group to Oahu to spend five days in Honolulu. Students visited the Shidler College of Business at the University of Hawaii at Manoa to hear a presentation about the Asia Pacific business environment. Graduate business students from Shidler College hosted a mixer for the group. Honolulu business visits included Elemental Excelsior, a non-profit that funds climate technology deployment, and Hawaiian Airlines' headquarters. Students also enjoyed visiting Pearl Harbor, free time at the beach, shopping, and trying new cuisine. They celebrated their last night together with a dinner funded by the Society of Louisiana Certified Public Accountants.

Through this program, the learning opportunities afforded to MAcc students distinguish LSU among educational institutions. We are continuing our study abroad experience in March 2023 with a visit to Costa Rica.



Pictured from top, left to right: Hawaii Volcanoes National Park; Ka'u Coffee in Hilo; Helen Alford and Nathan McDavid at Pearl Harbor; Hawaiian Cuisine – William Clements, Gabby Rotolo, Brady Calcote; Shelby Wainwright and Gabby Rotolo with macaws

"I had an amazing time on our trip to Hawaii. I learned so much and have many new stories and life experiences to share with others."

— Brady Calcote, MAcc '22,  
BS General Business '21  
Hometown: Deridder, LA

"It was interesting to observe the obstacles the residents of the islands must overcome to run their businesses successfully. My favorite activities on the trip were hiking to the volcano and visiting Hawaiian Airlines."

— Kiran Ahluwalia, MAcc '22,  
BS Accounting '21  
Hometown: La Crosse, WI

"This trip was not only an absolute blast to participate in, but I also gained an extreme amount of knowledge from going to Hawaii with the Department of Accounting. I appreciated free time to explore Hawaii on our own time while also participating in business activities. This experience is unlike a family/friend trip to Hawaii."

— Gabby Rotolo, MAcc '22,  
BS Accounting '21  
Hometown: Baton Rouge, LA

## The land of fire and ice!

In July 2022, Susan Hardgrave, MAcc '22 and BS Accounting '22, traveled to Reykjavik, Iceland, for 10 days on an International Business Seminars (IBS) excursion. She participated with students from universities all over the country. The group visited several companies and organizations, including the U.S. Embassy, KPMG, and Icelandair.

"I went on excursions to hike in a lava cave and hike/ice climb a glacier – truly once-in-a-lifetime experiences. I also saw many waterfalls throughout the country and hot springs like the Blue Lagoon and Geysir (a geyser in Iceland)," says Hardgrave, a native of Pineville, LA. "The trip was amazing – the scenery, excursions, and the people. I can't wait to go back!"



# Beta Alpha Psi

The 2021-2022 school year was a successful one for the Phi Chapter of Beta Alpha Psi (BAP), an honor organization for financial information students and professionals. One of the main focuses of BAP is community service. Over the past year, members have donated to the LSU Food Bank, The Greater Baton Rouge Food Bank, and to a nearby nonprofit animal shelter, Companion Animal Alliance. Our students also volunteered for LSU's largest single day of service, Geaux Big, where they assisted with cleanup at a local church.

Members gathered weekly to enjoy food, network, and learn something new from sponsor presentations. Presentation topics included how to dress in the workplace, virtual and in-person interview tips, workplace diversity, time management, public vs. industry accounting, and other workplace skills. At the end of the presentations, BAP members are given an opportunity to talk with the firm in an intimate setting to explore career opportunities.

This year, the organization hosted a bowling night in both the fall and spring semesters as a "meet the firms" night. These events bring together BAP members and employees from sponsoring firms for healthy competition and casual networking. These connections help members when applying for jobs and internships. Members also learn how to converse with professionals and create a lasting network in the field.

In July 2022, Joseph Li, candidate coordinator and events manager for the Phi Chapter, attended the national BAP Annual Meeting in Orlando, Florida. The theme of the meeting was "Creating What Is Possible." Li participated in a community service event and networked with BAP members from other chapters across the country.

Beta Alpha Psi strives to continue to benefit its members' professional development and positively impact its community and network. The 2021-2022 school year was a success, and the organization looks forward to seeing what the coming years will hold.

## Thank you to the 2021-22 BAP sponsors:

### Gold:

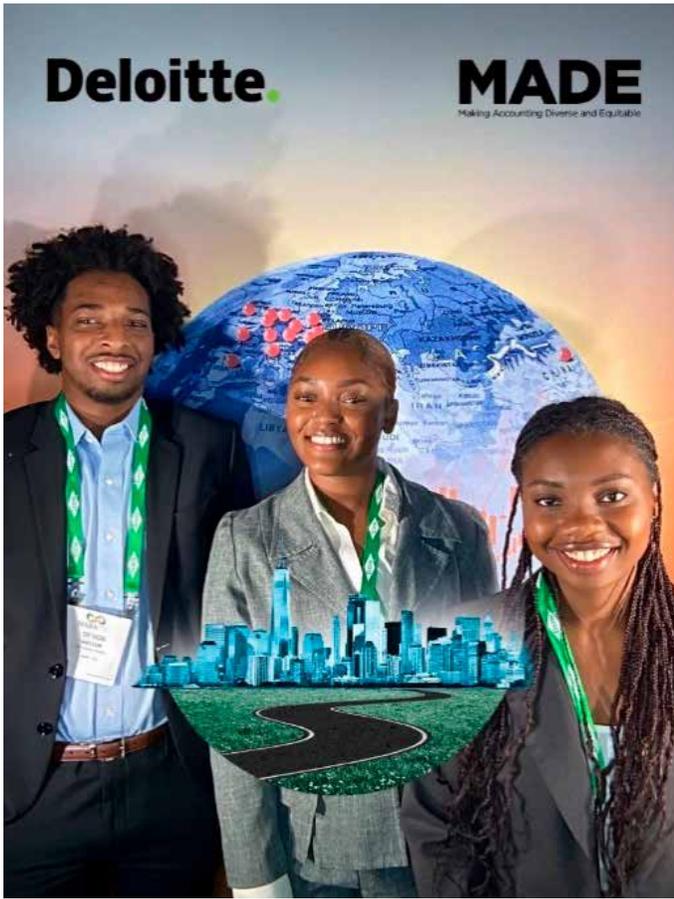
Becker Professional Education  
Carr Riggs & Ingram  
Deloitte  
EY  
Hannis T. Bourgeois  
KPMG  
LaPorte  
Postlethwaite & Netterville

### Purple:

Briggs & Veselka  
ExxonMobil  
Faulk & Winkler  
Louisiana Legislative Auditor  
MMR Group  
The Personnel Consulting Group  
PwC



From top: Giving back to the community by volunteering at a food bank; gearing up for a cleanup as part of Geaux Big; professional meeting with Louisiana Legislative Auditor Mike Waguespack and other LLA professionals; Joseph Li (left) networking with BAP members from the University of Michigan—Flint at the national BAP Annual Meeting in Orlando.



## The National Association of Black Accountants

Officially chartered in 2011, the LSU student chapter of the National Association of Black Accountants (NABA) serves to develop Black business leaders in accounting, finance, and entrepreneurship. NABA offers its student members personal and professional development opportunities through networking, internships, scholarships, and mentorship. The 2021-2022 academic year marked the return to campus and allowed the organization to build meaningful connections – in person – with members through social events, community service, professional development meetings, and conferences.

NABA is grateful for partnerships with Deloitte, EY, KPMG, PwC, and Postlethwaite & Netterville. These sponsors hosted professional development meetings and allowed students to network with professionals. Additionally, they gave helpful career advice, and students had an opportunity to learn about internships and full-time career opportunities.

LSU business students Aniya Lynch, Devon Watson, and Leila Somerville attended the 2022 NABA Recharge Convention & Expo on June 21-24, 2022, in Hollywood, Florida. In addition to learning about the latest trends in accounting, business, entrepreneurship, and finance, attendees networked with representatives from more than 50 corporate partners at the career expo. The students also participated in exciting breakout sessions that inspired and activated the skills needed to thrive in a rapidly changing workforce environment. NABA is grateful to Deloitte for providing additional resources to send students to the convention.

“What I enjoyed most about the convention was that it provided students with insights and techniques to assist with interviewing. We learned about making eye contact, using adequate listening skills, and how to answer interview questions effectively,” said Somerville, a first-year Information Systems & Decision Sciences major from Atlanta.



Counterclockwise from top: 2022 NABA Recharge Convention & Expo (left to right): Devon Watson, Aniya Lynch, and Leila Somerville; 2022 NABA Event; 2021-2022 NABA Professional Development Meeting; 2021-2022 NABA Professional Development Meeting; 2022 Accounting Awards Banquet (left to right): Clarence Magee, Samir Neal, Breanna Price, and Jared Cyprian.

## The Sky's the Limit

**Dylan Cone**, BS Accounting '22, was one of 24 LSU graduates commissioned into the armed forces in May.

"My dad is a veteran, serving in the Air Force for seven years," said Cone, a Shreveport native. "He never pushed me towards the military until I got to college, though. He suggested I try Air Force ROTC. Even though I was hesitant, I took his advice and found the program to be rewarding physically and mentally."

Cone benefitted from the rigorous structure, which included early morning physical training.

"Waking up early for PT meant seeing incredible sunrises. Thanks to the high humidity, the sun reflects off the clouds and is just beautiful. Up on the levee, the sun rises perfectly over Tiger Stadium."

Through Air Force ROTC, Cone forged relationships with other cadets and instructors within the cadre. Cone credits the experience with teaching him how to be both a good follower and a good leader, skills needed for a successful military or civilian career. He started by learning from more experienced cadets. As he moved through the program, Cone gained the skills and experience needed to move into a teaching role where his leadership skills improved through experience and learning from mistakes.

As for being a good follower, Cone explains that this means doing what one is told but having a healthy skepticism and speaking up if a leader is making a detrimental decision.

When asked why he chose to major in accounting, Cone said he liked numbers and enjoyed solving puzzles. On a family vacation, he shared these interests with an uncle who happened to be an accountant. With encouragement, Cone decided to give it a try. The major turned out to be a good fit.

While he isn't immediately pursuing a career in accounting, the analytical and problem-solving skills learned through the major will serve him well as he moves to Germany as a Second Lieutenant to begin his service as a Logistics Readiness Officer in 2023.

"Many of the skills I will need for my military career were taught in accounting," said Cone. "Thinking ahead and connecting the dots are important skills in accounting and will serve me well as an LRO."



## Reaping the Rewards of Hard Work

**Evan Cook**, BS Accounting '22, was one of four E. J. Ourso College of Business students recognized as a University Medalist at spring 2022 commencement. This honor is bestowed on undergraduates with a GPA of 4.0 or higher. "Being named a University Medalist is a testament to my years of hard work at LSU. This accomplishment would not have been possible without the support of my friends and family and the guidance of my teachers," said Cook, a Mandeville native.

Cook is continuing into the Master of Accountancy program in fall 2022. In addition, he is the recipient of a \$10,000 scholarship from the Public Company Accounting Oversight Board (PCAOB). The PCAOB Scholarship Program awards funds to outstanding undergraduate and graduate students enrolled in an accounting degree program at a regionally accredited U.S. college or university. The program is merit-based and awarded to select students who demonstrate interest and aptitude in accounting and auditing while maintaining and demonstrating high ethical standards.

"Receiving the PCAOB scholarship is a true honor and will help cover the costs associated with obtaining my Master of Accountancy degree from LSU. I want to thank my friends and family for their constant support and my teachers for nominating me for such a prestigious award. I would also like to thank the people at Hornbeck Offshore, Postlethwaite & Netterville, and PricewaterhouseCoopers. Their mentoring and guidance greatly contributed to my success."



# A Friend of Mike

On the morning of May 21, 2022, Nathaniel “Nathan” McDavid (BS Accounting '21, MAcc '22) prepared not only to receive his Master of Accountancy but to share his big, furry secret with the world. For the past two years, McDavid had been part of “Team Mike,” helping to bring LSU’s beloved mascot to life for athletic events and other celebrations across campus and beyond. So as he arrived at the E. J. Ourso College of Business Commencement Ceremony, it was finally time to show the world that he was a friend of Mike by donning a few furry accessories.

McDavid, a Baton Rouge native, grew up immersed in all things LSU. His mother, Tamara (BS Accounting '80), encouraged him to take an accounting class as a junior in high school. After taking another class as a high school senior and his first collegiate accounting course from Distinguished Instructor Jan Holmes, McDavid knew he had found the right major. He credits his mother for introducing him to the discipline and providing help along the way.



It was during his high school years that another seed was planted. While passing through the University Recreation Complex on an LSU campus tour, McDavid first learned about Team Mike and the opportunity to try out.

When the opportunity reappeared in his second year at LSU, McDavid decided to give it a shot. Careful not to divulge specifics, he described the tryouts as a chance to demonstrate a willingness to be an ambassador for LSU and an understanding of Mike’s character and mannerisms. McDavid earned a place on Team Mike in January 2020, calling the day one of the happiest of his life.

McDavid laughs when asked about the challenges of keeping this duty under wraps. “There were plenty of times when I had to make excuses. I had a Wednesday night class, and there are a lot of basketball games on Wednesday nights. I would fly from the class to the PMAC saying, ‘I just really want to see basketball tonight.’”

McDavid emphasizes that this is a group effort. When not serving in the suit, students act as handlers, helping with crowd control and providing additional support for the mascot.

“The thing about Mike is that it isn’t you,” said McDavid. “Mike the Tiger has his own personality. As team members, we are there to help Mike interact with the crowd and do what he needs to do. We are fortunate to help carry on his legacy.”

McDavid now works in assurance at Postlethwaite & Netterville, the firm where he completed an internship as an undergraduate.

When asked what advice he would share with prospective LSU students, he recalls a bit of wisdom from Richard D. White Jr, dean emeritus of the E. J. Ourso College of Business.

“He advised us to find ways to shrink the campus to make it as small as we want it to be. With that in mind, you will be surrounded by outstanding people who want to help you.”

In addition to his experience as an accounting major and “friend of Mike,” McDavid said that living in the Business Residential College was another way that he was able to find success at LSU. “As a freshman, I lived with the people I had classes with, so I already had a great advantage. If I were advising an incoming student, I would say that once you start shrinking campus and find your niche, you will be a lot happier.”



Photo: MG Miller Photography

## Tiger in Paradise

Nathan McDavid was one of 11 Master of Accountancy students to participate in the spring break trip to Hawaii (see more page 3). He shared a few reflections on the experience.

“We were originally supposed to visit Costa Rica but could not do so due to COVID concerns. So even before we left for the trip, I was learning flexibility. Dr. Wiley did an outstanding job organizing everything on short notice for the trip to Hawaii.”

“It’s a different state but felt like a different country in some ways. The business culture is built on relationships. For example, we visited the University of Hawaii, and the speaker somewhat jokingly shared that he had not seen a purchase order in about two years. Building and maintaining trust with your partners is key. It’s the sort of thing you don’t see everywhere.”

McDavid, an aviation buff, lists the visit to Hawaiian Airlines as a highlight. “Their planes are built for travel to Hawaii; the airline caters to tourists and includes special touches for that market. For instance, they try to arrange their flight schedules to coincide with hotel check-in times. Hawaiian is thoughtful about the cabins of their planes to ensure they have the right mix of coach and first-class seats. With other airlines, routes vary — the same plane could fly to Hawaii and then to New Jersey. Other carriers aren’t capable of catering to their customers in the same way.”



As an added bonus on a week spent learning and exploring in Hawaii, McDavid learned that he passed the final section of the CPA exam during the trip.

# LSU Center for Internal Auditing

## Colleen Reed Scholarship

Alexandro Shelton was selected to receive the Colleen Reed Scholarship. He was the first student in the spring class to pass part I of the Certified Internal Auditor (CIA) exam. A native of Honduras, Shelton is pursuing both a BS Finance and a BS Marketing with a concentration in Marketing Analytics and a minor in Internal Audit.



Alexandro Shelton

## Case Studies

The LSUCIA Program was honored to host Professor Mario Labuschagne and Professor Houdini Fourie of Nelson Mandela University for case studies 2022. Students enjoyed learning about South Africa and Nelson Mandela University's internal audit curriculum. Additionally, students learned about Labuschagne's and Fourie's research. The visitors and Dean Jared Llorens discussed enhancing the informal partnership between LSU and Nelson Mandela University, located in Port Elizabeth, South Africa. Labuschagne and Fourie received signed copies of Cynthia Cooper's *Extraordinary Circumstances*. Cooper also visited with Dean Llorens.



Left to right: Professor Mario Labuschagne, Cynthia Cooper, Professor Houdini Fourie.

## New Course: Governance, Risks, and Controls (ACCT 4237)

The program's new governance, risk, and controls (GRC) course focuses on emerging environmental, social, and governance (ESG) challenges. A critical emerging business issue, ESG is a natural subset of GRC coverage. The course will include emerging non-financial disclosure issues, including related fraud exposure. In addition, the class will cover sustainability reporting and the seventeen ESG goals established by the United Nations.

## University of Pretoria

LSUCIA is thrilled to welcome Rudrik du Bruyn back to campus this October. du Bruyn is a proud graduate of the LSUCIA program. He currently serves as director of internal auditing at the University of Pretoria in South Africa, where over 800 students have declared internal audit as their major. The LSUCIA and the University of Pretoria have worked together for over 20 years. This program has included a periodic student exchange. Professor Glenn E. Summers, LSUCIA director, is an honorary professor at the University of Pretoria.



Rudrik du Bruyn

## Alumni Provides CISSP Review

LSUCIA alumnus Wesley Ladd provided 16 hours of review for the Certified Information Systems Security Professional (CISSP) exam. He also offered eight hours of instruction on cloud auditing for students. Ladd was the first LSUCIA student to pass the CISSP exam. He is the founder and lead instructor at GRC Train. Ladd spoke at the 2022 IIA Baton Rouge and LSUCIA Annual Conference.

## IIA International Conference

In July, Professor Glenn E. Summers, director, and Distinguished Instructor Lydia LaFleur, assistant director, attended the Institute of Internal Auditors (IIA) International Conference in Chicago. Summers and LaFleur made new connections



and saw familiar friends. Pictured here is Summers with Cynthia Cooper, who often speaks to LSUCIA students about the WorldCom fraud. Cooper recently spoke at the 2022 IIA Baton Rouge and LSUCIA Annual Conference.

## Graduate Assistants/ Internship Coordinators

LSUCIA welcomes Anne Barton and Caroline Ingraffia to the team as graduate assistants. Pictured here are Barton and Ingraffia with fellow graduate assistant and internship coordinator Madeleine Thibeaux and LSUCIA's 2021-2022 internship coordinators, Mary Catherine Watkins and Abigail Bourg.



Left to right: Anne Barton, Mary Catherine Watkins, Madeleine Thibeaux, Abigail Bourg, Caroline Ingraffia.

## Internships

The LSUCIA program has now placed 2,812 students in internships over the 38-year history of the program. The program is grateful for the continued dedication and support from our sponsor companies that give our students these incredible learning opportunities.



Pictured here (from left to right) are LSUCIA students Dylan LeBlanc, Caroline Ingrassia, and Andres Scheib, who interned with Deloitte in Houston.



LSUCIA students Arthur Lemann, Anna Catherine Breaux, and Helen Dyer spent their summer interning with EY.

## Course Revision: LSUCIA Flexible Start Dates

Adjustments to the LSUCIA program permit students to start in the fall or the spring. The spring courses (ACCT 3233 and ACCT 7233) will address internal audit material covered on part I of the CIA exam. These subjects include resource allocation based on governance, risks, and controls assessment. The fall courses (ACCT 4234 and ACCT 7234) will address the internal audit material covered on part II of the CIA exam. This includes engagement planning, audit execution, and reporting. The sequence will be designed so that the order of the two sections will be flexible to allow more opportunities for students to pursue the LSUCIA program.



## John Beard

In the spring, John Beard visited with the LSUCIA students to present “Fraud and the Enron Story.” Beard has been a supporter of the program for over 35 years. He has given presentations to students, hired both interns and full-time employees, and provided support.



John Beard

## IIA Baton Rouge Chapter & LSUCIA Annual Conference

In partnership with the IIA Baton Rouge Chapter, the Center for Internal Auditing hosts a two-day training conference designed for internal auditors to share knowledge and experiences, gain continuing professional education, and network. The program is designed for all experience levels. This year’s conference, held Sept. 26 and 27, included sessions on ethics, staffing, managing an internal audit team, cyber risk, data analytics and IT governance.



## IIA Emerging Leaders

LSUCIA alumnus Austin Walker was one of 15 practitioners named to The Institute of Internal Auditors 2022 Emerging Leaders list. A two-time graduate with a BS Finance and MBA with a concentration in Internal Audit, Walker serves as vice president – audit manager at Citi in Dallas. Walker’s innovative thinking, positive spirit, and professionalism are just some of the reasons he was honored as a rising trailblazer in the field of internal audit. He embodies the excellence the LSUCIA program instills in its graduates.



Austin Walker

## Accounting Alumnus is Country's Youngest Public Bank CFO

Article excerpt reprinted with permission from the Society of Louisiana Certified Public Accountants. The full interview appeared in the July 2022 edition of *Lagniappe*, published by LCPA.

In February 2022, Jacques Bourque, CPA (BS Accounting '15) was named chief financial officer for Catalyst Bancorp, the parent company for Catalyst Bank, formerly known as St. Landry Homestead FSB. Now, just shy of turning 30, he is recognized as the youngest public bank CFO in the country.

### How did you get interested in banking?

"My banking career started in 2017 with Home Bank as an internal auditor. In late 2016, I was interested in transitioning into auditing and consulting when I reconnected with a colleague working as Home Bank's internal audit director. He was building the bank's "in-house" internal audit function and was looking for someone to join his team. I couldn't pass up the opportunity to gain audit experience at a publicly traded company headquartered only 30 minutes from my hometown. Finding my way to banking was something I had planned in my initial career path, but my dad has been a banker for most of his career, and as a kid, I always loved tagging along with him to work. It's now a bonus to follow in his footsteps."

### How does being a CPA help you as CFO?

"I've always felt one of my best skills has been my ability to break down a complex subject, idea, or problem into simpler terms or in a way my 10-year-old self would understand. Since I'm not nearly the smartest person in the world, this skill has helped me learn a great deal, ask plenty of questions, and more clearly communicate my ideas to others.

Becoming a CPA enforced and helped me to understand the fundamental concepts of a broad range of topics in accounting, finance, and economics. Just as in any sport, I feel mastering the fundamentals sets a strong foundation for growth and acquiring more complex skills. Now and again, I'll pull out my old CPA exam study books to review examples or the basic concepts of a topic I may not have touched on in a while."



### Connections Count

New address? New job? Career accomplishments?

Share what's new with you.



# Alumnus Todd Manuel Named LSU Vice President of Inclusion, Civil Rights & Title IX

On Sept. 1, accounting alumnus Todd Manuel began his role as LSU's vice president of inclusion, civil rights & Title IX.

"We are pleased to welcome Todd Manuel to the LSU leadership team," said William F. Tate IV, LSU president. "He has a strong background in diversity, equity and inclusion, along with a legal knowledge to understand and interpret Title IX laws and policies to better help our students, faculty and staff. Todd brings the leadership and experience needed to build a true national model for an integrated approach for inclusion, civil rights and Title IX. Moreover, his approach aligns with supporting a healthy community."

The inaugural vice president for inclusion, civil rights & Title IX is in a position to build a true national model for an integrated approach to serving protected classes and improving the institutional climate on a large college campus.

"When I think about the great work that is happening here at LSU and the desire to be a global force for change, I couldn't think of a better place to be to deliver the type of work that I have been engaged in for much of my career," Manuel said.

Manuel is a seasoned executive and diversity thought leader with expertise in leveraging diversity, equity, and inclusion as a business enabler at both an enterprise and industry-wide level. He received a Bachelor of Science in accounting from LSU in 1995, a Juris Doctor from the Southern University Law Center in 1998, and an Executive Certificate in Diversity, Equity & Inclusion from Georgetown University in 2020.

He previously served as an executive with the Edison Electric Institute. Manuel led strategic efforts to advance racial and social justice, diversity, equity, and inclusion for the electric power industry. As director of organizational health & diversity with Entergy Corporation, an integrated energy company engaged primarily in electric power production and retail distribution operations, Manuel had broad responsibility for developing and leading the company's strategy for improving organizational health, diversity, and inclusion. His leadership efforts also included partnering with the workforce development team and the Southern University School of Engineering on the delivery of a multi-year initiative designed to create a pathway for black engineers to enter Entergy's workforce.

A leader who believes in the power of community engagement, Manuel currently serves as a member of the board of directors for the Baton Rouge Area Foundation and Helix Community Schools.

For more information on the LSU Division of Inclusion, Civil Rights & Title IX, visit [lsu.edu/civil-rights](http://lsu.edu/civil-rights).



## Louisiana Board of Regents Provides Second Endowment Match to Complete \$2M Endowed Chair

As the result of a competitive application process, the Department of Accounting was awarded a \$400,000 endowment match by the Louisiana Board of Regents for the Marjory B. Ourso Distinguished Chair in Accounting Systems in 2021. Ourso was the wife of the late E. J. Ourso, benefactor of the LSU E. J. Ourso College of Business. The \$2,000,000 endowed chair was initially established by a \$1,200,000 donation from the Oursos. The chairholder will be an eminent scholar in the field of accounting and will provide leadership and guidance to the department's academic programs, ensuring growth and revitalization of established faculty and assisting with mentoring new faculty. In 2022, the department received a final \$400,000 endowment match to complete the \$800,000 needed for funding the \$2,000,000 endowed chair.

Words seem inadequate to express our thanks to the Louisiana Board of Regents. The Department of Accounting appreciates both this generous match from the Board of Regents and the initial gift from the Oursos.

# Department Honors Outstanding Students and Faculty

In recognition of their academic accomplishments, the Department of Accounting awarded more than \$65,000 in scholarships.

Additionally, Assistant Professor William Buslepp was given the Vincent C. Brenner Award, presented annually to the untenured faculty member who has been most productive in academic research.

Assistant Professor Zhenhua Chen was named Outstanding Teacher, an award given to a faculty member dedicated to excellence in classroom instruction and who demonstrates a commitment to furthering the instruction mission of the Department of Accounting.

The department awarded scholarships, valued from \$500 - \$4,000, to the following students:

## Association of Government Accountants

Miranda Kent, Baton Rouge, LA

## Baton Rouge Society of Louisiana CPAs Scholarships

Megan David, Baton Rouge, LA  
Clarence Magee, Zachary, LA

## Becker Professional Education Discounted CPA Review Course

Helen Alford, Baton Rouge, LA

## Carol Calkins MAcc Scholarship

Abby Spada, Baton Rouge, LA

## Clarence L. Dunn Endowed Scholarship

Caroline Ingraffia, Hammond, LA

## Corey Tackett Scholarship

Mikala Mitchell, Gonzales, LA

## Dale Jenkins Family Scholarship

Hilary Hughes, Destrehan, LA  
William D Clements, Lake Charles, LA

## Deloitte Outstanding Sophomores/Juniors

Haley Rietschel, Covington, LA  
Kareem Qaradeh, La Place, LA

## Deloitte Scholarship for Incoming Master of Accountancy (MAcc) student

Jacob Marchand, Gonzales, LA

## Ernst & Young Outstanding Juniors

Reagan Osborne, Baton Rouge, LA  
Sydney Duncan, Prairieville, LA  
Brooks Giardina, Sulphur, LA

## ExxonMobil Outstanding PhD student

Hilary Hughes, Destrehan, LA

## Faulk & Winkler Scholarship

Lebria Perkins, Baton Rouge, LA  
Sydney Melder, Baton Rouge, LA

## George Jarvis Williams Scholarship

Kristyn Brewer, Cypress, TX

## Grant Thornton Scholarship

Kristyn Brewer, Cypress, TX

## H. Sami PhD Student Scholarship

Wanying Jiang, Baton Rouge, LA  
Alisha Blush, Santa Barbara, CA

## H. J. "Monday" Lowe Endowed Scholarship

Evan Cook, Mandeville, LA

## Hannis T. Bourgeois, LLP (audit)

Danial Cheema, Kenner, LA

## Hannis T. Bourgeois, LLP (tax)

Camryn Meaux, Sulphur, LA

## Jake L. Netterville Superior Graduate Scholarship in Accounting

Claudia Pickell, Baton Rouge, LA

## James M. Owen Memorial Scholarship

Juliana Mejia, New Iberia, LA

## KPMG Outstanding Junior Scholarship

Lucas Moreau, Opelousas, LA

## KPMG Scholarship for Incoming MAcc students

Reagan Tafaro, Metairie, LA  
Alexandra Stevens, Baton Rouge, LA

## LaPorte Outstanding Senior

Anna K Breaux, Covington, LA  
Anne Lagarde, New Orleans, LA

## Lonnie H. Bearry Scholarship

Reagan Osborne, Baton Rouge, LA

## Lloyd Morrison Award Fund

Nick Mitchell, Silver Spring, MD

## LSU Department of Accounting General Scholarship Fund

Luke Paille, Folsom, LA

## LSU Department of Accounting General Scholarship Fund

James Clement, Saint Francisville, LA  
Elizabeth Cannon, Houston, TX

## Marcela Donadio Scholarship

Courtney Hebert, Alexandria, LA  
Alisha Blush, Santa Barbara, CA

## Mary Sanguinetti Schroeder Scholarship

Susan Hardgrave, Alexandria, LA  
Lauren Delhaye, Saint Amant, LA

## Monica L. Zumo Excellence in Accounting Scholarship

Kaitlyn Bowlin, Bossier City, LA

## Postlethwaite & Netterville (Auditing)

Grant Cretin, Baton Rouge, LA

## Postlethwaite & Netterville (Tax)

Preston Gravely, Katy, TX

## PricewaterhouseCoopers Outstanding Sophomore Scholarship

Whitney Zaunbrecher, Lake Arthur, LA

## PricewaterhouseCoopers Outstanding Junior Scholarship

Maggie Peltier, Ventress, LA

## Robichaux Family Superior Graduate Scholarship

Mikaela Gonzales DelValle, Miami, FL

## Texas Tiger Tournament Endowed Scholarship

Anna Montanio, Baton Rouge, LA

## Thomas Brian Phillips Endowed Scholarship

Brooks Giardina, Sulphur, LA

## Wegmann Dazet Scholarships

Ethan Wachtel, New Orleans, LA  
Ashley Whelan, Mandeville, LA

## William "Bill" Clayton Potter, Sr. Scholarship

Tahj Gill, New Orleans, LA

## The Louisiana CPA Education Foundation also awarded scholarships to LSU students during the ceremony.

### Graduate

Megan David, Baton Rouge, LA

### Undergraduate

Camryn Meaux, Mandeville, LA

### Deloitte-LCPA

Kaya Dundar, Slidell, LA

### Richard Roth Memorial Scholarship

Samantha Raeder, New Orleans, LA



As a special treat, former department chair Vince Brenner was in attendance to present the award named in his honor. Left to right: Dean Jared Llorens, William Buslepp, and Vince Brenner



# Donor Impact | The Department of Accounting

The Department of Accounting is grateful for generous donations from alumni, friends, firms, and other corporations. These contributions allow us to serve students and the business community while expanding the body of accounting research.

- ▶ Donor contributions improve the quality of graduates entering the profession by enhancing academic programs and student success initiatives.
- ▶ Contributions to the Accounting Development Fund are used to purchase software used in research. This work expands our collective understanding of accounting and its role in improving economic decisions.
- ▶ We can also provide programming for the business community thanks to support from our donors.
- ▶ Gifts to Department of Accounting Development Fund create working capital that can be used right away wherever they are most needed and where they can have the greatest impact. These include—among many others—experiences that enrich the quality of students' LSU education, resources to fuel innovation, professional development, and many other purposes.



To make a gift, use the enclosed envelope or visit [lsufoundation.org/givetobusiness](https://lsufoundation.org/givetobusiness). Use the “designations” option to select the **Accounting Development Fund** or another fund of your choice.

**LSU** | E. J. Ourso College of Business

## DEAN'S CIRCLE

**Annual gifts of \$1,500 or more to the Accounting Development Fund** will qualify you for membership in the E. J. Ourso College of Business **Dean's Circle**.



Are you a recent graduate? An **associate membership (\$750 annually)** is available to alumni and friends who graduated within the past 10 years.

For more on the Dean's Circle visit:  
<https://www.lsu.edu/business/alumni-giving/giving/deans-circle.php>.

**Be part of LSU Giving Day 2023 – happening March 29! With your help, the possibilities are limitless.**

Consider volunteering as a peer-to-peer or social media ambassador to show your LSU pride and raise money for the areas of campus that matter most to you. Ambassadors are an essential part of raising awareness of—and creating excitement for—LSU Giving Day.

To learn more or sign up today, contact [annualgiving@lsufoundation.org](mailto:annualgiving@lsufoundation.org).



## FY22 Giving By the Numbers

**259**

donors contributed to the Department of Accounting

**\$141,386.91**

to the Accounting Development Fund

**\$193,342**

to Accounting Scholarships



LOUISIANA STATE UNIVERSITY

Department of Accounting

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## Need CPE or CLE hours?

The Department of Accounting hosts two affordable continuing professional education (CPE)/continuing legal education (CLE) events during the year — the Tax Seminar in January and the Fraud & Forensic Accounting Conference each July. Both events are two days, allowing professionals from all over the region to earn up to 16 hours of CPE, or 13.67 hours of CLE, for each event. Hear from leaders in the field of tax, fraud detection and prevention, and forensic auditing.

### 2023 Tax Seminar | January 11 – 12, 2023

Visit [lsu.edu/business/taxseminar](https://lsu.edu/business/taxseminar) for more information.

### 2023 Fraud & Forensic Accounting Conference | July 25 – 26, 2023

Visit [lsu.edu/business/fraud](https://lsu.edu/business/fraud) for more information.

