

CMST 2060 Public Speaking Syllabus

Spring 2019, T-Th, Coates Hall



Instructor Information

Instructor

Dr. Sanela Elli Osmanovic

Email

sosman3@lsu.edu

Office Location & Hours

Coates 136A; T-Th 7:30-9:00,
3:00-4:00, or by appt

General Information

Description

CMST 2060 is a General Education Humanities Course designed to familiarize students with the study of public speaking. The act of public speaking is the culmination (and often the beginning) of a long process of critical dialogue between oneself, language, and the imagined responses of the audience. In other words, it takes being confident in who you are, what you want to say, how you are going to say it, who you want to say it to, and why you should say anything at all. Throughout the semester, students will be introduced to the fundamental concepts of public speaking.

Expectations and Goals

As a General Education Humanities Course, CMST 2060 will enable students to demonstrate an understanding of historical, cultural, and philosophical complexity that supports sophisticated discourse.

As a result of this course, students should:

1. Understand the principles of rhetoric and effectively utilize them in crafting well researched, reasoned, and appealing speeches.
2. Choose topics for public speaking that are timely, relevant, and adaptable given varying situations in which the message may be delivered, and for different audiences.
3. Effectively and critically evaluate message/speech content and delivery, both when examining one's own work as well as that of others.
4. Understand and utilize the verbal and nonverbal elements essential for exemplary speech delivery.
5. Analyze and discuss speeches of historical, political and social significance.
6. Examine one's own biases as listeners, classroom community members, and consumers of information.

Course Requirements

Required Text

Valenzano, Braden, & Broeckelman-Post. (2018). *The Speaker's Primer: LSU Custom Edition*. Fountainhead Press 2018. (ISBN: 9781680367577 - exclusively printed for LSU and available at LSU bookstore)

Assignments

Students will be graded on their work on:

- **Speeches (400 points).** Throughout the semester, you will deliver four speeches, for a maximum of 100 points for each. The speeches will vary in length and purpose. A sign-up sheet for speech delivery date will be available the week before the speeches are scheduled to take place. If you are absent on speech sign-up day, I will assign you a speech date and spot. Each speech will have an accompanying set of requirements, such as an outline and a bibliography. The requirements for each speech will be posted on Moodle, together with the speech grading rubric.
- **Exams (200 points).** Two exams will be held during the semester. First exam carries 150 points. The examination will consist of 50 choice questions on the textbook chapters and lectures. The exam will be online and you will have one hour to complete it. Second exam carries 50 points and requires reflection on course outcomes.
- **Other assignments (150 points).** We will start off our journey towards the public speaking proficiency with brief introductions and conclusions, to give you a taste of speech writing, as well as a chance to deliver in front of the audience. Later in the semester, we will have an exercise in storytelling as an important part of public speaking. These three activities together carry 150 points.
- **Class participation and attendance (120 points).** We will have class activities every week, working on students' proficiency in public speaking and/or listening to speeches. Each week of participation in class activities carries 10 points for a total of 120 points for the semester (12 weeks x 10 points—the first half week of classes is not considered, and neither are Spring Break week, and week after Spring Break). Roll sheets will be passed around to keep a record of attendance. It is your responsibility to sign the roll sheet.
- **Research participation (30 points).** Participating in research conducted in the Department of Communication Studies constitutes 3 percent of your grade. More information on research participation can be found on pages 7-8 of the syllabus, and on Moodle.

Final grades will be determined based on scores earned in these assignments. All work must be done during the semester and not made up after the fact.

Course Assignment	Maximum Points
Research participation	30
Attendance and participation	120
Speeches	400
Other assignments	150
Exams	200
Total	900 points

Grading Scale

A+	97-100
A	93-96.99
A-	90-92.99
B+	87-89.99
B	83-86.99
B-	80-82.99
C+	77-79.99
C	73-76.99
C-	70-72.99
D+	67-69.99
D	63-68.99
D-	60-62.99
F	59.99 and below

Discussing Grades

Please note, in accordance with the Federal Buckley Amendment, grades will **not** be discussed through email, over the phone or in class. You **must** discuss a grade in person during office hours within 2 weeks of receiving the grade. After 2 weeks, discussion and changes to grades will **not** be possible. This means do **not** come at the end of the semester about a grade from the first week of class.

Classroom Decorum

As this class largely consists of dialogue, in-class exercises, and group discussion, please respect the work, opinions, and the presentations of your classmates.

- Listen to speeches and presentations. Show support. You will be required at one point or the other to provide feedback to your peers.
- **Do not use your phone during the class.** Contrary to popular belief, the world is not going to collapse if you don't check your messages and social media for an hour.
- **Do not use personal computers, tablets, and similar devices during the class, especially on speech days.** You will learn how to deal with a distracted audience, but you don't need to play the part of that audience for your classmates.
- **Be on time. Public speaking is an art. Do not disrupt your classmates' delivery with your late arrival.**
- Controversial subjects may arise. Be open-minded about topics of your classmates' speeches and considerate of their delivery.

Course Schedule (Tentative)

Week 1	Topic/Activity	Week's assignments
Tue, 01/15	Introductions, syllabus, and research participation	Read syllabus
Thu, 01/17	Introduction to communication and public speaking	
Week 2	Topic/Activity	Week's assignments
Tue, 01/22	Speech structure	Check Moodle for reading
Thu, 01/24	Audience	Read chapter 7
Week 3	Topic/Activity	Week's assignments
Tue, 01/29	Introductions	Read chapter 11
Thu, 01/31	Conclusions	Review chapter 11
Week 4	Topic/Activity	Week's assignments
Tue, 02/05	Selecting topic and purpose	Read chapter 5
Thu, 02/07	Outlining; Giving your first speech; speech sign-up	Read chapter 10
Week 5	Topic/Activity	Week's assignments
Tue, 02/12	Introduction Speech	Submit speech outline
Thu, 02/14	Introduction Speech	Submit speech outline
Week 6	Topic/Activity	Week's assignments
Tue, 02/19	Speaking to inform; Supporting your ideas	Read chapters 8 & 13
Thu, 02/21	Nonverbal communication; speech sign-up	Read chapter 18
Week 7	Topic/Activity	Week's assignments
Tue, 02/26	Exam 1	On Moodle
Thu, 02/28	Informative speech	Submit speech outline
Week 8	Topic/Activity	Week's assignments
Tue, 03/05	<i>Mardi Gras break, no class</i>	
Thu, 03/07	Informative speech	Submit speech outline
Week 9	Topic/Activity	Week's assignments
Tue, 03/12	Creative speaking	Check Moodle
Thu, 03/14	Storytelling	Check Moodle

Week 10	Topic/Activity	Week's assignments
Tue, 03/19	Storytelling	Check Moodle for assignment
Thu, 03/21	Speaking to demonstrate	Check Moodle for reading
Week 11	Topic/Activity	Week's assignments
Tue, 03/26	Speaking to persuade	Read chapters 12 & 14
Thu, 03/28	Methods of persuasion; speech sign-up	Read chapter 14
Week 12	Topic/Activity	Week's assignments
04/02-04/04	<i>Conference, no class</i> , Demonstration speech prep week	
Week 13	Topic/Activity	Week's assignments
Tue, 04/09	Persuasive speech	Submit speech outline
Thu, 04/11	Persuasive speech	Submit speech outline
Week 14	Topic/Activity	Week's assignments
Tue, 04/16	<i>Spring Break, no class</i>	
Thu, 04/18	<i>Spring Break, no class</i>	
Week 15	Topic/Activity	Week's assignments
Tue, 04/23	Speech make-ups	
Thu, 04/25	Exam 2 (online)	

SUMMARY OF COURSE ASSIGNMENTS

Use this sheet to keep record of your total points earned for this course:

COURSE ASSIGNMENTS	DUE DATE	POSSIBLE POINTS	POINTS EARNED
Speeches (400 points)			
Introduction speech	_/_	70	_____
Informative speech	_/_	110	_____
Persuasive speech	_/_	120	_____
Demonstration/commemoration speech	_/_	100	_____
Exams (200 points)			
Exam 1	_/_	150	_____
Exam 2	_/_	50	_____
Other assignments (300 points)			
Storytelling	_/_	100	_____
Introduction	_/_	25	_____
Conclusion	_/_	25	_____
Research participation	_/_	30	_____
Class attendance and participation	_/_	120	_____
Total points		900	_____

Additional Information and Resources

Attendance and Participation

Attendance will be taken every class. Your attendance at each class meeting is expected. You are expected to attend all classes just as you would be expected to go to work every day if this was any other job.

Plagiarism

There will be no tolerance for plagiarism. You are to assume that all assignments in this course are individual assignments unless explicit instructions are provided for a group project. Any student found to have presented material not their own (either downloaded from the internet or written by another student) will immediately be reported to the Dean of Students. The Internet has made plagiarism very easy and very tempting. Hundreds of sites offer papers, research, writing, and editing. The ease with which such material is available over the Internet does not lessen the seriousness of claiming material from the Internet as your own. See the LSU policies on plagiarism here:

<http://www.lib.lsu.edu/instruction/plagiarism2.html>.

Extra Credit

Extra credit assignments may be scheduled and can only be submitted in the allocated time period. No end-of-the-semester, last minute extra credit assignments will be given.

Missed Exams and Speeches

If you know that you will miss a scheduled exam/speech due to a university-approved absence, please speak to me before the exam date so we can make appropriate arrangements. If you have an excused absence, accompanied by a note describing the date a reason of your absence, you can make up a missed exam/speech within one week of its date. No make-ups will be allowed after this time and zero (0) points will be given for that assignment.

No make-up period will be allowed for exams missed due to an unexcused absence.

Research Participation Requirement

The material you will learn in this course is the product of research. The goal of the research learning requirement is to help you to gain knowledge about the process by which scholars attempt to understand human behavior. All students taking CMST 1061, 2010, 1150, and 2060 must complete a research learning requirement. For each course in which a student is enrolled, he or she must complete 2 research credits. You can fulfill your requirement by

1. Participating in research studies conducted in the Department of Communication Studies. All studies that last between 0 and 30 minutes will count as one credit. Any study that lasts between 31 and 60 minutes will count as two credits. Each study will specify the number of credits a student can earn for completion. There will be several survey and experimental studies conducted throughout the semester. These studies are held on campus at various times and in various locations or are administered through online survey software. All available studies are approved by the Institutional Review Board at LSU.
2. Participating in an organized departmental function such as debate or public speaking competition. Only departmental sanctioned events will count toward a student's research learning requirement; thus, no credit will be given for a student attending an outside speaker or performance.
3. Serving as a research assistant for a faculty member in the Department of Communication Studies. The number of units and requirements for those units will be set by the researcher and either accepted or rejected by the student.

The research learning requirement is worth 3% of your total grade; you will receive your 3% if you accumulate 2 research credits during the given semester. Please note **that all research credits must be completed and allocated by Tuesday, April 23, at 11:59 PM.**

ALL available options to earn credit are posted on an electronic bulletin board located at <http://lsuhumanresearch.sona-systems.com>. When you go to this website, you will first have to request an account. Once you have secured an account, you will be able to log in and see the options available to you for your various CMST courses.

Please note that various ways to fulfill your research learning requirement will appear on this bulletin board throughout the semester. You are encouraged to check the system on a regular basis for current credit options that fit your interests as well as your schedule.

It is very important that when you sign-up for a credit option that you attend that option or cancel your sign up. Failure to show up twice during one semester will result in your access to the system being restricted and you being unable to complete your research learning requirement. Valid excuses for failing to cancel a sign up and missing a credit option are the same as those found in LSU Policy Statement 31.

Detailed instructions on how to request an account and to navigate the system once logged in can be found on the homepage of the Department of Communication Studies. Go to <http://www.lsu.edu/cmst>. Then click on RESOURCES and RESEARCH PARTICIPATION SYSTEM. Scroll down to find the document titled "RPS - Instructions for Students."

You are encouraged to create an account during the first week of classes so that any problems that arise can be remedied before it is too late. If you have questions about this requirement or the online system that keeps track of credits, please email researchadmin@lsu.edu.

Hints for RPR:

- Please be sure to CHOOSE this course AND section when you sign up. If you do NOT choose the correct section, I will NOT receive your credits! This is YOUR responsibility and I do not have access into the system so if you don't choose the right course and section, I CANNOT and WILL NOT give you credit after the due date.
- I CANNOT announce Studies available in class. Please complete your Research Participation EARLY! It is more difficult to schedule a study later in the semester and studies will end BEFORE the final credits are due.
- DO NOT MISS a study you signed up for. **IF YOU MISS 2 studies UNEXCUSED, you will be banned from the system. This is a departmental policy and I have no control over it, so if you sign up, SHOW UP!**
- I cannot see what credits you have earned until after the deadline. So, your credits will NOT be in Moodle until after the deadline. However, YOU can see your credits anytime.

Please read the research participation instruction page located on Moodle to learn how to set up and use your account.

Students with disabilities

The Americans with Disabilities Act and the Rehabilitation Act of 1973 states: "If you have a disability that may have some impact on your work in this class and for which you may require accommodations, please see a coordinator in the Office of Disability Affairs (112 Johnston Hall) so that such accommodations can be arranged." After you receive the accommodation letters, please meet with me to discuss the provisions of those accommodations.

LSU commitment to community

The LSU Commitment to Community provides a guiding ethos to the University community. Students are encouraged to exemplify the Commitment to Community in their daily lives.

Louisiana State University is an interactive community in which Students, faculty, and staff together strive to pursue truth, advance learning, and uphold the highest standards of performance in an academic and social environment.

It is a community that fosters individual development and the creation of bonds that transcend the time spent within its gates.

To demonstrate my pride in LSU, as a member of its community, I will:

- accept responsibility for my actions;
- hold myself and others to the highest standards of academic, personal, and social integrity;
- practice justice, equality, and compassion in human relations;
- respect the dignity of all persons and accept individual differences;
- respect the environment and the rights and property of others and the University;
- contribute positively to the life of the campus and surrounding community; and
- use my LSU experience to be an active citizen in an international and interdependent world.

The continued success of LSU depends on the faithful commitment by each community member to these, our basic principles. (Adopted May 1995)

Title IX and sexual misconduct policy

Title IX of the Education Amendments of 1972 is a comprehensive federal law that prohibits discrimination based on the gender of students and employees of educational institutions that receive federal financial assistance.

In accordance with Title IX and other applicable law, Louisiana State University (“LSU”) is committed to providing a learning, working, and living environment that promotes integrity, civility, and mutual respect in an environment free of discrimination on the basis of sex and sexual misconduct which includes sex discrimination, sexual harassment, dating violence, domestic violence, sexual assault, stalking and retaliation. LSU prohibits sex discrimination and sexual misconduct. This policy applies to all persons without regard to sexual orientation, gender identity and/or gender expression.

Sex discrimination and sexual misconduct violate an individual’s fundamental rights and personal dignity. LSU considers sex discrimination and sexual misconduct in all of its forms to be serious offenses. This policy has been developed to reaffirm these principles and to provide recourse for individuals whose rights have been violated. This policy establishes a mechanism for determining when rights have been violated in employment, student life, campus support services, LSU programs and/or an academic environment.

If you have concerns, you can contact:

University Contacts

Jennie Stewart	Maria Fuentes_Martin
Campus Title IX Coordinator	Title IX Deputy Coordinator for Students
jstewart@lsu.edu	mari@lsu.edu
LSU Office of Human Resource Management	LSU Dean of Students
110 Thomas Boyd Hall	333 Student Union
Baton Rouge, LA 70803	Baton Rouge, LA 70803
225-578-8200	225-578-9442

Departmental Contacts

Dr. Loretta Pecchioni, lpecch1@lsu.edu
Professor and Chair of the Department of Communication Studies
Dr. Bonny McDonald, bmcd021@lsu.edu
Director of Basic Courses, Department of Communication Studies
Dr. Sanela Osmanovic
CMST 2060 Section 56 Instructor of Record

Do you have a major?

Business leaders and other professionals recognize the importance of developing communication skills and analysis. Alan Greenspan, for example, stated, “To succeed, you will soon learn, as I did, the importance of a solid foundation in the basics of education - literacy, both verbal and numerical, and communication skills.” We hope this course contributes to your success.

To learn more about communication, you may want to major or minor in the Department of Communication Studies. The program explores how people sustain and change, experience, and make sense of the world through symbolic action. Students develop conceptual skills to analyze written, oral, and visual messages. Students gain practical experience in such areas such as public speaking, group decision-making, performance, and film. Such skills are elemental to careers in business, government, law, social services, and the arts.

A major in Communication Studies requires 36 hours including 12 hours of core classes and 12 hours at the 3000 or 4000 level. A minor requires 15 hours with one core class and 6 hours at the 3000 level or above.

More information is available at www.lsu.edu/cmst or by contacting our undergraduate advisor Mr. Kent Filbel (kfilli@lsu.edu), whose hours are posted at his office, 135 Coates Hall.