

CMST 2060 PUBLIC SPEAKING
Fall 2014

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Required Texts: Lucas, Stephen (2012) *The Art of Public Speaking* (11th ed.) **{with Connect Plus}**. McGraw Hill. ISBN: 9781259386343

(Available for a discounted \$113 at the LSU Bookstore with the required Connect Codes).

Course Connect Web Address:

- <http://connect.mheducation.com/class/r-white-2014-fall-cmst-2060-for-richard-white>

Course Description/ Goals:

CMST 2060 is a *General Education Humanities Course* designed to familiarize students with the study of public speaking.

As a General Education Humanities Course, CMST 2060 will enable students to demonstrate an understanding of historical, cultural, and philosophical complexity that supports sophisticated discourse.

As a result of this course, students should:

1. Understand the principles of rhetoric and effectively utilize them in crafting well researched, reasoned, and appealing speeches.
2. Choose topics for public speaking that are timely, relevant, and adaptable given varying situations in which the message may be delivered, and for different audiences.
3. Effectively and critically evaluate message/speech content and delivery, both when examining one's own work as well as that of others.
4. Understand and utilize the verbal and nonverbal elements essential for exemplary speech delivery.
5. Analyze and discuss speeches of historical, political and social significance.

COURSE POLICIES

Attendance and Participation: Your attendance at each class meeting is expected. You will be counted off five points for every class you miss as you will have missed some degree of participation; this will be part of your Activity Speeches / Participation grade category, which will be graded out of a total score of 120 points and is 12% of your overall grade.

Plagiarism: You are to assume that all assignments in this course are individual assignments unless explicit instructions are provided for a group project. Any student found to have turned in material not their own (either downloaded from the internet or written by another student) in part or in whole will immediately be reported to the Dean of Students. See: <http://www.lib.lsu.edu/instruction/plagiarism2.html>

Extra Credit: No extra credit assignment will be allowed.

Disabilities: The Americans with Disabilities Act and the Rehabilitations Act of 1973 states: "If you have a disability that may have some impact on your work in this class and for which you may require

accommodations, please see a coordinator in the Office of Disability Affairs (112 Johnston Hall) so that such accommodations can be arranged.” After you receive the accommodation letters, please meet with me to discuss the provisions of those accommodations.

Grades: Final grades will be determined based on scores earned in the following assignments. All work must be done during the semester and not made up after the fact.

Course Assignments:

Research Requirement	3%
Introductory Speech	5%
Informative Speech	10%
Persuasive Speech	10%
Commemorative Speech	10%
Activity Speeches / Participation	12%
Reading Assessments (Quizzes)	15%
Midterm Exam	15%
Final Exam	20%

Missed Presentations and Late-Work:

If a student is absent the day he/she is scheduled to speak and has not made prior arrangements with the instructor, a ZERO grade will be recorded for the presentation portion of the assignment. If time permits on the last day of presentations for the assignment, the speech may be made up with the grade averaged in with the zero score.

If you are unable to make a scheduled speech time, you may still receive full credit for speech outlines if they are submitted online on time. If a speaker knows he/she cannot attend class the day of an assigned speech presentation, he/she can swap times with a classmate without penalty, first notifying the instructor.

Late Work:

Major class assignments are to be turned in by the time class starts on the day that they are due. *In other words if you arrive late to class, the assignment is late.* In the same sense, if you arrive late to class on the day of your speech, your speech grade will be reduced by one letter grade, even if you are “on time” for your own presentation. Showing respect for your classmates by arriving on time to class on the day of presentations is of great importance. Major class assignments will be accepted prior to the established deadline.

If you miss a speech presentation, you will be allowed to make up the presentation for partial credit on the final day of class during the semester if time permits. *Prior arrangements must be made with the instructor if extenuating circumstances prevent you from meeting an important deadline.*

Reading Assessments (Quizzes)

There will be 10 online quizzes, accessible through Connect (which is accessible through Moodle). These quizzes are based directly from the assigned reading. If you do not read the book, you may struggle on these quizzes, as well as on the midterm and final. These are due by 12 pm on the assigned day.

Research Participation Requirement:

The material you will learn in this course is the product of research. The goal of the research learning requirement is to help you to gain knowledge about the process by which scholars attempt to understand human behavior. All students taking CMST 1061, 2010, 1150, and 2060 must complete a research

learning requirement. For each course in which a student is enrolled, he or she must complete 2 research credits. You can fulfill your requirement by

1. Participating in research studies conducted in the Department of Communication Studies. All studies that last between 0 and 30 minutes will count as one credit. Any study that lasts between 31 and 60 minutes will count as two credits. Each study will specify the number of credits a student can earn for completion. There will be several survey and experimental studies conducted throughout the semester. These studies are held on campus at various times and in various locations or are administered through online survey software. All available studies are approved by the Institutional Review Board at LSU.
2. Participating in an organized departmental function such as debate or public speaking competition. Only departmental sanctioned events will count toward a student's research learning requirement; thus, no credit will be given for a student attending an outside speaker or performance.
3. Serving as a research assistant for a faculty member in the Department of Communication Studies. The number of units and requirements for those units will be set by the researcher and either accepted or rejected by the student.

The research learning requirement is worth 3% of your total grade; you will receive your 3% if you accumulate 2 research credits during the given semester. Please note that all research learning credits must be completed and allocated by Tuesday December 3 at 11:59 PM (the Tuesday prior to the start of the concentrated study period).

ALL available options to earn credit are posted on an electronic bulletin board located at <http://lsuhumanresearch.sona-systems.com/>. When you go to this website, you will first have to request an account. Once you have secured an account, you will be able to log in and see the options available to you for your various CMST courses.

Please note that various ways to fulfill your research learning requirement will appear on this bulletin board throughout the semester. You are encouraged to check the system on a regular basis for current credit options that fit your interests as well as your schedule.

It is very important that when you sign-up for a credit option that you attend that option or cancel your sign up. Failure to show up twice during one semester will result in your access to the system being restricted and you being unable to complete your research learning requirement. Valid excuses for failing to cancel a sign up and missing a credit option are the same as those found in LSU Policy Statement 31.

Detailed instructions on how to request an account and to navigate the system once logged in can be found on the homepage of the Department of Communication Studies. Go to <http://www.lsu.edu/cmst>. Then click on RESOURCES and RESEARCH PARTICIPATION SYSTEM. Scroll down to find the document titled "RPS – Instructions for Students."

You are encouraged to create an account during the first week of classes so that any problems that arise can be remedied before it is too late. If you have questions about this requirement or the online system that keeps track of credits, please email researchadmin@lsu.edu

Tentative Class Schedule – (SUBJECT TO CHANGE)

RA = Reading Assessment (Online quiz)

Class Meeting	Topic—Activity	Reading
8/25	<i>Course Overview</i>	
8/27	<i>Basic Principles of Speech Communication</i>	Chapter 1 and Chapter 4
8/29	<i>Ethics and Public Speaking</i>	Chapter 2 (RA Ch. 1 due by 12 pm)
9/1	<i>No class – Labor Day</i>	
9/3	<i>Introductory Speeches</i>	Outline due by 12 pm
9/5	<i>Introductory Speeches</i>	
9/8	<i>Speaking to Inform</i>	Chapter 15 (RA due by 12 pm) (Reflections due 12 pm)
9/10	<i>Choosing Topics and Purposes</i>	Chapter 5
9/12	<i>Analyzing the Audience</i>	Chapter 6 (RA due by 12 pm)
9/15	<i>Organizing the Body of the Speech</i>	Chapter 9
9/17	<i>Introductions and Conclusions</i>	Chapter 10
9/19	<i>Outlining the Speech</i>	Chapter 11 (RA due by 12 pm)
9/22	<i>Delivering the Speech</i> <i>Using Visual Aids</i>	Chapter 13 (RA Ch. 13 due by 12 pm) Chapter 14
9/24	<i>Informative Speeches</i>	Outline due by 12 pm
9/26	<i>Informative Speeches</i>	

Class Meeting	Topic—Activity	Reading
9/29	<i>Informative Speeches</i>	
10/1	<i>Informative Speeches</i>	
10/3	<i>Fall Break – No Class</i>	
10/6	<i>Introduction to Persuasive Speaking</i>	Chapter 16 (RA due by 12 pm) (Reflections due 12 pm)
10/8	<i>Gathering Materials</i>	Chapter 7 (RA due by 12 pm)
10/10	<i>Using Supporting Materials</i>	Chapter 8
10/13	<i>Midterm Examination</i>	
10/15	<i>Methods of Persuasion / Speech Workshop</i>	Chapter 17 (RA due by 12 pm)
10/17	<i>Speech Workshop</i>	
10/20	<i>Return and Review Midterm Examinations</i>	
10/22	<i>Analysis of Persuasive Speeches</i>	Selections from “Speeches for Analysis and Discussion,” pp. A1–A15
10/24	<i>Speech Workshop</i>	
10/27	<i>Listening to Speeches</i>	Chapter 3 (RA due by 12 pm)
10/29	<i>Persuasive Speeches</i>	Outline due by 12 pm
10/31	<i>Persuasive Speeches</i>	
11/3	<i>Persuasive Speeches</i>	

Class Meeting	Topic—Activity	Reading
11/5	<i>Persuasive Speeches</i>	
11/7	<i>Commemorative Speaking</i>	Chapter 18 (RA due by 12 pm) (Reflections due 12 pm)
11/10	<i>Using Language Effectively</i>	Chapter 12
11/12	<i>Using Language Effectively</i>	Martin Luther King, “I Have a Dream,” pp. A2–A5
11/14	<i>Speech Workshop</i>	
11/17	<i>Commemorative Speeches</i>	Outline due by 12 pm
11/19	<i>Commemorative Speeches</i>	
11/21	<i>Commemorative Speeches</i>	
11/24	<i>Commemorative Speeches</i>	
11/26	<i>Thanksgiving – No Class</i>	(Reflections due 12 pm)
11/28	<i>Thanksgiving – No Class</i>	
12/1	<i>Summary and Review for Final Examination</i>	
12/3	<i>Summary and Review for Final Examination</i>	
12/5	<i>Potential speech makeup day</i>	
12/12 - Fri	<i>Final Exam – Sec 18 (10 am - Noon)</i>	
12/9 - Tues	<i>Final Exam – Sec 20 (10 am - Noon)</i>	